Business Health Care Group Expands Health Care Solutions for Wisconsin Employers with Addition of Holista and Lantern as Preferred Partners

New partnerships increase employer access to high-performing providers through Episodes of Care and Centers of Excellence programs.

MILWAUKEE, Wis. (November 17, 2026) – Business Health Care Group (BHCG) continues to expand the resources and innovative health care solutions available to employers with the selection of Holista and Lantern as its newest preferred partners. The additions strengthen BHCG's portfolio of solutions designed to help employers make more informed health care purchasing decisions, improve employee health outcomes and achieve greater value from their health care investments.

Through Episodes of Care (EOC) and Centers of Excellence (COE) programs, the partnerships connect employees with carefully evaluated, high-performing providers for specialty care and complex procedures. Holista serves employers of all sizes and brings a strong Wisconsin presence and a data-driven approach to identifying high-performing providers. For employers with 1,000+ employees, Lantern offers both local and national access to leading surgeons and at-home and near-home infusion therapy, as well as wraparound support for cancer through its specialty care platform.

“Episodes of Care and Centers of Excellence help employers connect their employees with high-performing providers for specialty care and complex procedures—where quality, outcomes and costs can vary significantly,” said Janet Lucas-Taylor, Executive Director of BHCG. “Holista and Lantern bring complementary capabilities that give Wisconsin employers more options to guide employees to high-value care. These partnerships advance BHCG’s mission by helping employers improve health care quality and affordability, support better employee outcomes and maximize the value of their health care investments.”

Connecting Employers with High-Value Health Care Solutions

Choosing the right provider for specialty care and complex procedures can have a significant impact on clinical outcomes, the patient experience and overall health care costs. Holista and Lantern bring distinct capabilities to help employers make more informed purchasing decisions while supporting employees throughout their care journey.

Holista's approach emphasizes transparency and accountability, supporting more informed decisions about health care quality and value for both employers and employees. Its model also includes a warranty of care, providing an added layer of confidence in the quality of care delivered. With Holista, every member is paired with a dedicated care coordinator who serves as a single point of contact from the first consultation through recovery, helping them navigate scheduling, answer questions and stay on track at each step.

“Quality has to come first in specialty care, and the right price follows,” said Kate Grohall, Vice President and Co-Founder of Holista. “We select providers based on measurable clinical outcomes, bundle the full episode at a transparent rate, and stand behind that care with a warranty. Partnering with BHCG allows us to bring that model to more Wisconsin employers and help their employees get high-quality care close to home.”

Lantern provides access both in Wisconsin and nationally to high-quality surgeons and at-home and near-home infusion therapy through its specialty care platform. The platform simplifies navigation and connects patients with providers that demonstrate strong clinical outcomes, helping reduce the uncertainty associated with complex health care decisions. Optional services through the partnership include wraparound support for cancer, including a dedicated Oncology Nurse Navigator.
"When your employees are facing some of the most complex healthcare decisions of their lives, you want them to have support and access to quality care," said Dickon Waterfield, President at Lantern. "Our specialty care platform is built to be used because it's local, affordable and gives members personalized support every step of the way. We're proud to partner with BHCG and expand access to excellent care in Wisconsin and beyond."

Together, the partnerships give BHCG employers additional options for connecting employees with high-quality specialty care, both locally and nationally, while supporting more effective management of health care costs.

For more information about BHCG and its preferred partner solutions, visit bhcgwi.org.

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About Business Health Care Group (BHCG)

Business Health Care Group (BHCG) is a Wisconsin-based employer coalition dedicated to improving healthcare quality, affordability and value. Through employer collaboration, education, advocacy and innovative partnerships, BHCG provides employers with resources, insights and solutions to make informed healthcare purchasing decisions, improve employee health outcomes and maximize the value of their healthcare investments. Learn more at bhcgwi.org.

About Holista

Holista is a value-based specialty care company that helps employers connect their employees with high-quality providers through Episodes of Care. Its network spans more than 20 specialties and over 300 Episodes of Care, including orthopedics, general surgery, ENT, maternity, conservative musculoskeletal care, mental health and chronic disease. Every provider is board certified, NCQA credentialed and held to clinical benchmarks for infection, readmission, and complication rates. With transparent bundled pricing and dedicated care coordination from enrollment through recovery, Holista gives employers predictable costs and employees a simple path to high-quality care. For more information, visit holistahealth.com.

About Lantern

Lantern is the leading Specialty Care Platform built to simplify and elevate the most complex care journeys through a unified, value-driven approach. Lantern supports 12 million members and over 1,000 employers nationwide to deliver high-quality surgical, infusion, and cancer care. Lantern's Network of Excellence is the nation's leading specialty care network built on direct contracts and bundled payments with top-tier specialists and facilities. Lantern's distributed network is the most locally accessible in the industry, leading to higher utilization and a 4% overall annual reduction in healthcare costs observed across Lantern's book of business. For more information, visit lanterncare.com. Lantern Specialty Care is the trade name of Employer Direct Healthcare, LLC.

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