

No One Employer

No employer can transform health care alone. BHCG unites employers to drive higher-quality, more cost-effective and transparent health care for Wisconsin and the communities they serve.



Wisconsin Employers Take a Collective Approach to Transforming Health Care Value

The Business Health Care Group (BHCG) brings employers together to turn shared health care challenges into greater insight, stronger market influence and practical strategies that improve employee benefits and deliver better health care value.



Health Care Is Now a Critical Business Issue

Rising costs, inconsistent quality and limited transparency are putting increased pressure on employers that is affecting their ability to deliver competitive benefits, attract and retain talent, and support employees.

Employers are continuing to face substantial cost increases. Cost shifting alone is not the answer. As health care becomes less affordable, employees may delay needed care, leading to poorer outcomes, lower productivity and higher long-term costs.

"Moving costs to the employee is not really an option, given the current recruitment and retention environment. When we work together to find solutions to improve health care costs and better outcomes for our employees, we all benefit."

Aldo Bonfiglio, Vice President, Boucher Automotive Group

One Voice. Greater Influence. Better Health Care Outcomes.

No single employer has the market influence, resources or reach to change health care on its own. The Business Health Care Group unites Wisconsin employers to leverage their collective voice and purchasing power helping drive higher-quality, cost-effective and transparent health care for the communities they serve.

"Health care is critical to all aspects of an employer's business and strategic direction. The value of employers collaborating to effect positive change in this vital area cannot be overstated."

- Daniel Cahalane, President & CEO, American Roller Company

Together, employers can ask better questions, make smarter purchasing decisions and create greater accountability across the health care system.

What Collaboration Can Achieve

"The Business Health Care Group provides the business community an avenue to come together and have a voice with providers, administrators and other health care vendors to improve the value of health care in our community. As a member employer, we value the networking opportunities with peers to exchange ideas and approaches for providing benefits to our employees."

*- Todd Smasal, Vice President – Total Rewards
and Campus Experience, Northwestern Mutual*



Turning Data Into Action

We leverage data, provider analysis and market insights to better understand cost, quality and opportunities for improvement. Wisconsin BHCG member employers participating in our quality curated High-Performance Health Plan Solution achieved health care costs 11% lower than a nationally recognized industry benchmark.

"BHCG membership puts employers at the forefront of strategies that make a real difference—such as utilizing advanced data analytics to collaborate with health systems to increase health care value."

- Steve Booth, President and CEO, Baird Chairman

Smarter Solutions

We've used data to develop solutions that give our member employers the flexibility to choose the value-based care approach that best meets their needs. Members gain access to vetted partners, innovative benefit strategies and targeted opportunities designed to address real employer challenges. These offerings span medical, pharmacy, centers of excellence, shared clinics and data analytics.



A Stronger Peer Network

Connect with HR, benefits and business leaders who understand the challenges you face. Share ideas, learn from one another and discover practical approaches that work.

"BHCG has given me access to a trusted network of peers who are willing to share ideas, challenges, and proven strategies. Those relationships have helped me bring new perspectives, practical solutions, and greater value to my organization."

*-Monica Hinek, Benefits Manager,
Charter Manufacturing*



Building a More Sustainable Health Care Model

For more than 20 years, BHCG has helped employers move beyond the status quo. Through physician value studies, provider engagement, benefit innovation, strategic partnerships and policy advocacy, BHCG helps employers turn shared priorities into meaningful action.



Leading change. Creating value.



Greater Influence

Be part of a respected employer voice engaging health systems, health plans, policymakers and other stakeholders to advance quality, affordability and transparency.



Join us!

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