



THE RESULTS ARE IN: MEASURABLE REDUCTIONS IN EMPLOYER MEDICAL COSTS

THE STATUS QUO IN HEALTH CARE IS COSTING EMPLOYERS TOO MUCH

Restoring accountability to health care starts with stronger primary care and smarter benefit design.

The Business Health Care Group (BHCG) brings Wisconsin employers together to drive meaningful change in health care. By leveraging a collective employer voice, BHCG helps organizations pursue the same goals: better care, lower costs, and improved employee health. Through its partnership with Centivo, BHCG offers a health plan solution designed to improve access to primary care, reduce unnecessary utilization, and deliver measurable savings for employers and employees alike.

CENTIVO DELIVERS HEALTH CARE VALUE

*BHCG-Centivo High Performance Health Plan 2025 Results**

- Medical spend **down 16.3%** for continuously enrolled Wisconsin-Based Members
- Primary Care visits **up 88.6%**
- Preventive visits **up 11.7%**
- ER and Urgent Care visits **down 57.2%**
- Hospital Admits **down 16.9%**
- All Centivo revenue fully transparent to plan sponsor

*Compared to benchmarks of typical mid-size to large employer plans' average costs

"The success of BHCG's efforts is a real positive for the business community. We're driving better health care decisions and patient management by encouraging effective relationships between patients and their primary care providers, resulting in better care and significantly lower health care costs for our member employers and their health plan members."

- Mary Ellen Stanek, President of Baird Funds and Co-Chief Investment Officer of Baird Advisors

THE CHOICE IS CLEAR

Choose a Health Plan Designed to Deliver Value.

The BHCG-Centivo High-Performance Health Plan Solution aligns incentives across employers, employees, providers, and the health plan through:

- Transparent pricing and fees
- A primary care-centered model
- Lower medical costs and improved health outcomes
- Better-informed health care decisions
- Greater value from health care spending



Daring to bring common sense back to health care — starting where it should, with primary care.

Scan the code to learn how BHCG and Centivo are making it work for Wisconsin employers and their people.

FOR MORE INFORMATION CONTACT:

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