



## THE RESULTS ARE IN: **CHANGE IS POSSIBLE**

### THE STATUS QUO IS SIMPLY UNSUSTAINABLE

*The Only Way to Fix Health Care Is to Do It Together.*

The Business Health Care Group (BHCG) brings Wisconsin employers together — proving there's strength in numbers and power in a collective employer voice. Together, they demand better results: higher-value care, smarter spending, and healthier employees. Through its partnership with Centivo — the health plan built to deliver on those goals — BHCG turns collaboration into measurable outcomes across the state.

### CENTIVO DELIVERS HEALTH CARE VALUE

*BHCG-Centivo High Performance Health Plan Solution 2024 Results\**

- Primary Care visits **up 27%**
- Preventive visits **up 25%**
- ER and urgent care visits **down 55%**
- Inpatient admissions **down 7%**
- **11% below** Per Member Per Month Allowed Costs (Medical + Pharmacy Spend)
- All Centivo revenue fully transparent to plan sponsor

\*Compared to benchmarks of typical mid-size to large employer plans' average costs

*"The success of BHCG's efforts is a real positive for the business community. We're driving better health care decisions and patient management by encouraging effective relationships between patients and their primary care providers, resulting in better care and significantly lower health care costs for our member employers and their health plan members."*

- Mary Ellen Stanek, president of Baird Funds and co-chief investment officer of Baird Advisors

### THE CHOICE IS VERY CLEAR

*Select the BHCG-Centivo High Performance Health Plan Solution.*

*Aligned with all health care stakeholders' best interests:*

- Full transparency
- Primary care-centered
- Increased health care value — both quality and cost efficiency
- Better consumer/provider health care decisions



Daring to bring common sense back to health care — starting where it should, with primary care.

Scan the code to watch how BHCG and Centivo are making it work for Wisconsin employers and their people.

### FOR MORE INFORMATION CONTACT:

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