



Unlocking Physician Value Study 3.0: A New Era for Physician Value Performance

June 11-13, 2025

Thank You to Our Educational Sponsor



BHCG Mission Statement

The Business Health Care Group leverages member employer purchasing power and knowledge to lead change. We create value through innovative shared strategies to improve health care quality and cost efficiency for employers, employees and the community.

BHCG – Centivo Strategic Partnership

THE POWER OF PARTNERSHIP.
HEALTH CARE REIMAGINED.



CENTIVO.

- High-performance, primary care-centered health plan to deliver high quality, affordable health care to employees and their families
- Pre-negotiated, highly competitive and fully transparent administrative fees
- Flexibility to offer different health plan options and networks alongside a statewide high-performance network

BHCG Best in Class Strategic Partners

Centivo – *Wisconsin's first high-performance, primary care-centered health plan solution*

Navitus Health Solutions – *Transformative 100% pass-through pharmacy benefit management*

Artemis By Nomi Health – *Tools and support to help employers unlock the power of their health care benefits data*

Aitia – *Innovative use of artificial intelligence to evaluate and improve the value of health care*

Did You Know?



BHCG was formed in 2003 by CEOs of major Wisconsin employers.

It is demonstrating its commitment to **responsible corporate citizenship** by:

- Commissioning three BHCG Physician Value Studies
- **Raising over \$240,000** for area nonprofits through its annual golf outings

BHCG Employer/Provider Collaboration

An Important Partnership

- Direct dialogue between the business community, health systems and provider groups
- Embracing better alignment & accountability
- Data-driven approach to reward value, not volume



BHCG Member Employers

- AFSCME Council 31
- All City Towing LLC
- American Roller Co.
- American Transmission Co.
- Andrew Motors
- A. O. Smith Corporation
- Baird
- Bay-San
- Bemis Manufacturing Company
- The Boucher Group, Inc.
- The Brewer Company, LLC
- Burton & Mayer, Inc.
- Centers for Independence, Inc.
- Centivo
- Charter Manufacturing Company, Inc.
- CH Coakley
- Chortek LLP
- City of Kenosha
- Direct Supply, Inc.
- Edge Electric of Wisconsin

BHCG Member Employers

- FAIT Distribution
- GE HealthCare
- Guardian Life Insurance Company of America
- Hein Electric Supply Company
- Heiser Automotive Group
- Holz Motors, Inc.
- HPS/PayMedix
- John Michael Kohler Arts Center
- Kewaunee County Wisconsin
- K.G. Stevens
- Kohler Co., Inc.
- Kohl's, Inc.
- Lake Country School District
- LiveWire
- Masters Gallery Foods, Inc.
- MCR Services, LLC
- Merton Community School District
- Mortgage Guaranty Insurance Corporation
- North Shore Health
- Northwestern Mutual
- Oak Creek-Franklin Joint School District
- O&H Danish Bakery

BHCG Member Employers

- Olympus Group
- Plymouth School District
- ProMach
- Quick Cable Corporation
- Rehlko
- Richmond School District
- River Run
- Rockwell Automation, Inc.
- Sargento Cheese, Inc.
- School District of New Berlin
- School District of Sheboygan Falls
- Sendik's Food Market
- Sprecher Brewing Company
- Stein Garden Centers, Inc.
- Stone Bank School District
- Swallow School District
- ThermTech, Inc.
- Uptown Motors
- Vermeer Wisconsin
- Vonco Products, LLC
- Waterford Graded School District
- Wellness Council of Wisconsin
- Whirlpool

Better Outcomes for Employers & Employees

“Moving costs to the employee is not really an option, given the current recruitment and retention environment. When we work together to find solutions to improve health care costs and better outcomes for our employees, we all benefit.”

- **Aldo Bonfiglio,**
Vice President
Boucher Automotive Group

Working For Employers

“BHCG membership puts employers at the forefront of strategies that make a real difference – such as utilizing advanced data analytics to collaborate with health systems to increase health care value.”

- **Steve Booth,**
Chairman & CEO
Baird

The Power of Alliance

“Health care is critical to all aspects of an employer’s business and strategic direction. The value of employers collaborating to effect positive change in this vital area cannot be overstated.”

- **Dan Cahalane**
President & CEO
American Roller Company

Save the Date: 8th Annual BHCG Golf Outing

WHEN?

August 21, 2025

WHERE?

*Ironwood Golf Course
Sussex, WI*

WHY?

*Proceeds benefit Sojourner
Family Peace Center*

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CENTIVO.

SILVER SPONSOR

MILWAUKEE
BUSINESS JOURNAL

The background of the slide features a silhouette of two people climbing a steep, rocky cliff. One person is higher up, reaching down to assist the other, who is pulling themselves up. They are using ropes and climbing gear. The sky is a deep blue with wispy white clouds. The overall mood is one of teamwork and overcoming challenges.

Join us!

*A business community
collaboration working toward a
better, more sustainable health
care system!*