



WORKING TOGETHER TO  
*Unlock the Power of Benefits Data*

# GET MEANINGFUL INSIGHTS TO TAKE ACTION

Health plans, prescription benefit managers and other program vendors all generate data for employers. But what meaningful insights can be gleaned from data sources that are often disconnected and/or are producing too little or too much data?

The Business Health Care Group (BHCG) and Artemis Health have partnered to give BHCG member employers a best in class analytics platform (with preferred pricing and industry-leading terms) to evaluate the success and ROI of all their benefits offerings and objectively evaluate these solutions to inform benefits strategy. Artemis Health's advanced platform connects all an employer's data sources and adds enrichment and visualization tools to provide an easy-to-use interface to take action.



## Offer better health benefits for fewer dollars

At a time when employee recruitment and retention is top of mind for employers, Artemis Health makes it possible for employers to use their own benefits data to offer employees quality health care they can afford.

Identify opportunities through proprietary data models to find dollars you've left on the table (e.g., inefficient spending, gaps in care and hundreds of other opportunities). Manage benefit costs without negatively impacting employees.

Take your benefits strategy to the next level and ensure it's working with easy-to-use pre-built reports, custom analyses and access to an expert analytics team.

Quickly compare data to find reliable intelligence with powerful tools that go beyond medical claims to compare other data feeds like prescription, eligibility, wellness, biometrics, disability, dental and more.

**"** Traditional data sources have not met the needs of benefits leaders to optimize health benefits and make data-driven decisions to truly get a handle on health care spending and begin to improve employee health and wellbeing – *until now.* **"**

– Jennifer LaMere, Senior Project Manager, BHCG

## CASE STUDY:

# Uncovering a Cost Saving Opportunity

## BACKGROUND: Employer tackles high ER utilization

A leading provider of payroll, benefits and insurance services uncovers an opportunity to save costs on emergency room claims.

Employer partnered with Artemis Health to look more closely at their benefits data and found \$1.5 million in avoidable emergency room claims for the first half of the year – and the number was trending up, raising costs for the employer and its health plan members. The benefits team sought to understand which conditions could have been addressed at a more appropriate point of care. The Artemis platform automatically calculates the total cost that could have been saved if all claims had been handled at the correct point of care.

## THE ACTION:

Target different groups of employees and different locations based on what they learned using the Artemis platform and consider:



Aggressively promoting telemedicine program



Sending targeted member education materials on appropriate ER visits through the health plan and telemedicine vendor, tailoring messages based on demographics and reasons for avoidable ER visits



Conducting on-site educational visits to locations with higher ER utilization

## RESULTS:

Empowering employees to make smart health care decisions, saving the plan money and employees out-of-pocket costs

Incentivizing good health care decisions

Getting employees to get the right care at the right time and place for the right cost

# Answer your questions, *plan your next steps*

Get insights into what your employees need, visualize and share the story your data is telling you, and determine your best course of action.



Segment member groups, compare them and track their progress, with benchmarking data, risk scoring, filters and tools.



Tell a story with your data with quick and easy-to-use visualization tools to create persuasive, shareable charts.



Measure ROI, predict program performance (what's working, what isn't?) and make the case for interventions to improve employee wellbeing.

**"** The Artemis platform is user-friendly and helps us get a quick snapshot of our medical and pharmacy spend combined. We also appreciate being able to look at data by location to determine where we need to provide more education on benefits or who is driving trend. **"**

– Lori M. Menzel, *Manager, Global Benefits*, A. O. Smith Corporation



## A Best in Class Benefits Analytics Platform

See all your benefits data connected in one place to find insights easily and quickly.

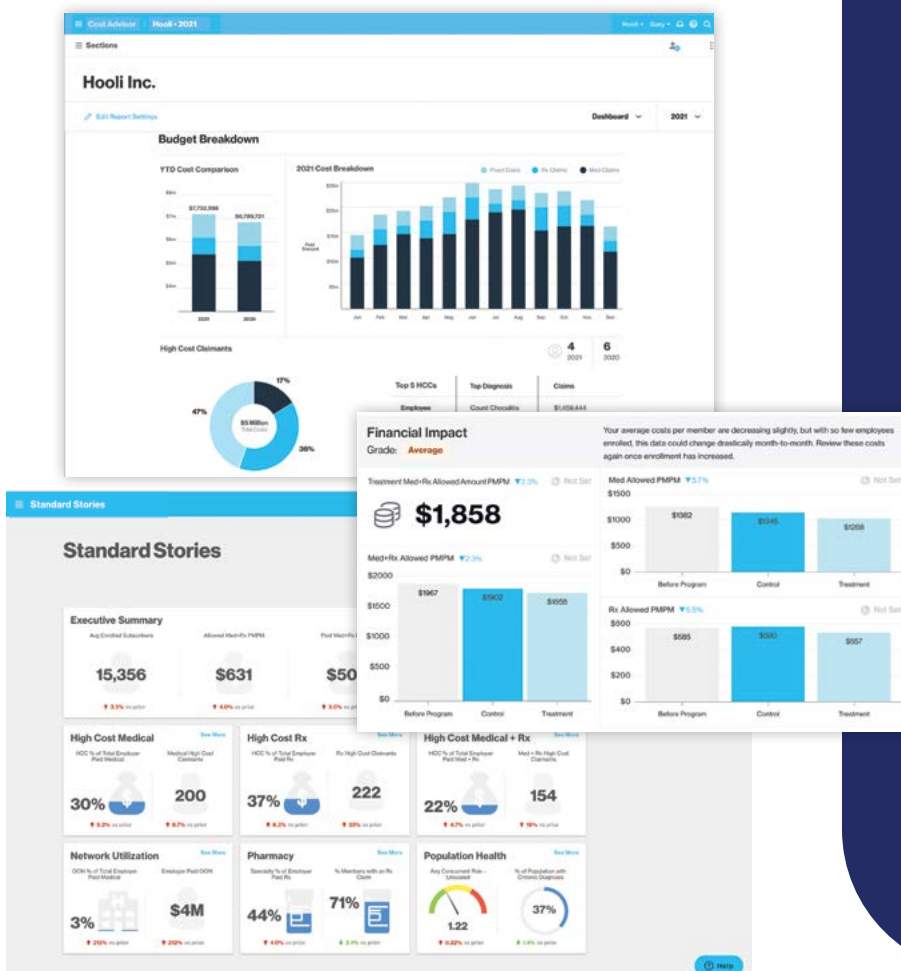
- **Built specifically for benefits data**, the Artemis platform with its simple and clean user interface is fast and easy to use, offering striking visualizations and intuitive tools featuring both pre-built analyses and deep dive capabilities.
- **See all your data in one place** through a data management engine that matches members from any data source (e.g., 401k, wellness initiatives, care management and point solutions) in any format and the ability to add a variety of data enrichments to produce actionable insights.
- **Easily produce quick overviews or in-depth analyses in minutes** – no waiting for days or weeks.



## Maximize Your Point Solution Success

Determine the efficacy of your point solutions and maximize their impact on your employees with Artemis Console.

- Analyze key aspects of your point solution performance with an objective, trustworthy model that looks at member engagement, care & utilization, financial impact, member satisfaction, and clinical outcomes.
- Track progress, share key insights, and provide clear visualizations that tell a story by monitoring your point solution success and comparing it to industry benchmarks to set goals and targets alongside your vendor to ensure they are delivering value.
- Streamline data implementation and get fast access to program results with a library of reports focused on key areas of diabetes management, musculoskeletal, behavioral health, weight loss/diabetes prevention, and hypertension.



"In a paradigm where point solutions and disruptors are becoming more commonplace, it can be even more complicated to connect the information we receive to actionable insights. We believe that having access to the right information - at the right time - benefits our decision making and improves the populations we serve. Working with Artemis has given us access to insights that provide us with the visibility needed to determine the best levers we can pull."

– Patrick Wendel,  
Product Analytics Manager,  
Portico Benefit Services

## BHCG Mission Statement:

The Business Health Care Group leverages member employer purchasing power and knowledge to lead change. We create value through innovative shared strategies to improve health care quality and cost efficiency for employers, employees and the community.

## Artemis Health Purpose:

Turn the world's health data into great health care everyone can afford.



“ The combination of Artemis data capabilities and BHCG’s member employer collaboration is powerful. Together we can leverage data to validate and measure programs, find opportunities to invest in the health care of the people we serve, and ultimately deliver better outcomes. ”

– Grant Gordon, Co-Founder, Artemis Health



Want to learn more?

Contact Jennifer LaMere,  
Business Health Care Group

**262.875.3312**

**[jlamere@BHCGWI.org](mailto:jlamere@BHCGWI.org)**

Visit **[www.BHCGWI.org](http://www.BHCGWI.org)**