

Business Health Care Group



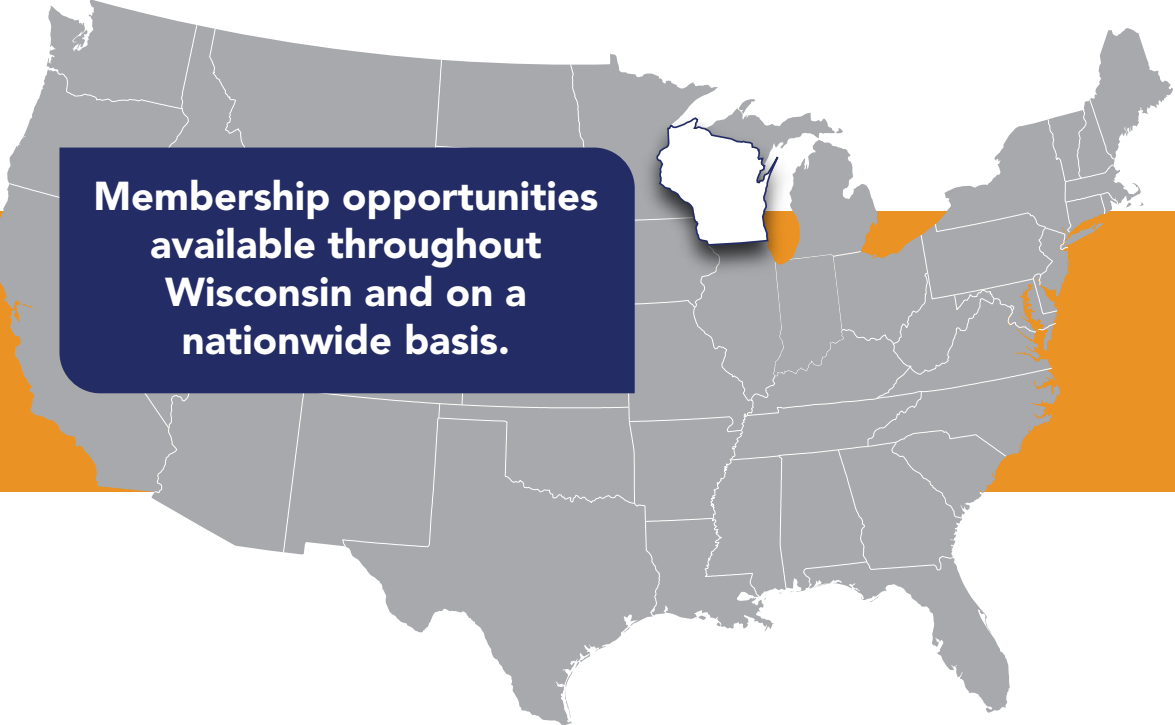
BHCG MEMBERSHIP

A Focus on Value

LEADING CHANGE. CREATING VALUE.

The Business Health Care Group (BHCG) is a coalition of committed employers brought together in 2003 by CEOs of Wisconsin's largest employers concerned about the unsustainable increases in costs to provide competitive health care benefits. Leveraging our purchasing power and the collective experience and knowledge of leading employers and best in class strategic partners, we have made remarkable progress in slowing health care cost trend – for our member employers, employees, dependents and the community.

Membership in BHCG gives employers, statewide and nationwide, an opportunity to participate in moving the market through bold initiatives and to demonstrate responsible corporate citizenship. With robust support and involvement of CEOs, member employer representatives and best in class strategic partners, we are at the forefront of efforts to improve the value of health care – both quality and cost.



**Membership opportunities
available throughout
Wisconsin and on a
nationwide basis.**

How and where is the best care delivered?

We use analytics to identify high and low value providers and services to facilitate working directly with health systems and providers on adopting more effective practice patterns and value-based pricing.

How do we motivate patients to consume – and providers to supply – only necessary, high value services?

Armed with data, member employers can help individuals make better health care choices through informed guidance from a number of different sources, including BHCG's best in class strategic partners.



PROMOTING RESPONSIBLE CORPORATE CITIZENSHIP

The US health care system is highly inefficient with fragmented, uncoordinated care and growing provider consolidation. No single employer in our region can negotiate better prices or successfully advocate for more efficient health care delivery on their own.

Business Health Care Group transforms employers' collective purchasing power into a significant market force to actively increase the value of health care and promote continuous improvement in our region for the benefit of all – employers, employees, dependents and the community. A coalition of employers working together and speaking with one voice has the leverage to move the market toward a better, more sustainable health care system.

Utilizing Data-Driven Strategies to Improve Health Care Value

Wisconsin Health Information Organization (WHIO)

BHCG is a major supporter of WHIO, the largest health care claims data source in Wisconsin, spanning the continuum of care and representing claims from more than 75% of the population. BHCG uses WHIO's all-payer claims database to increase the value of health care in Wisconsin. For example, through WHIO, BHCG supplies provider organizations with primary care cost and quality and specialist cost comparisons for use in improvement efforts.

BHCG/Aitia (formerly GNS Healthcare) Physician Value Study

BHCG has commissioned an ongoing study in partnership with Aitia to evaluate the value of care provided by physicians throughout Wisconsin. The Study provides actionable data to assist with patient steering and provider contracting efforts and uses claims data available through WHIO – Wisconsin's most trusted claims database.

PHYSICIAN VALUE STUDY RESULTS

What are we leaving on the table? If Wisconsin physicians (PCPs and specialists) in the second BHCG/Aitia study (2018/2019 data) performed similarly to their peers who performed above the 50th percentile for cost of care; or if patients were steered to physicians that performed above the 50th percentile for costs, the potential annual cost savings would be:

\$324,700,000 For PCPs

\$57,650,000 For specialists

RAND Hospital Price Transparency Study

The RAND Study is an ongoing, national, employer-led initiative to measure and publicly report the prices paid by commercial payers for hospital care. The Study provides hospital price transparency so employers can use the results to become better-informed purchasers of health care. BHCG member and non-member employer groups are significant data contributors to ongoing Study efforts.

Round 5 of the Study - room for improvement in Wisconsin

RAND 5.0 Study results, using 2020-2022 medical claims data and released in May 2024 showed:

- Prices paid to Wisconsin hospitals were more than three times what Medicare would have paid
- Wisconsin had the highest prices for professional services and is in the top ten of the most expensive states in the country for hospital services



An Ever-Growing Portfolio of Employer Solutions

BHCG membership offers employers access to preferred rates (significantly better than what an individual employer could obtain), performance guarantees and exclusive product offerings from best in class strategic partners in benefits delivery, pharmacy benefit management, benefits analytics, advocacy and patient decision-making.

All BHCG solutions and product offerings are optional – giving member employers the flexibility to structure benefits and resource utilization as they see fit.

Tap into powerful strategic partnerships

- **Centivo®** – broad, intermediate and value provider networks, efficient claims processing, advanced cost controls, concierge-level member service, employer analytics and integrated stop loss to offer more affordable and predictable costs and a better health plan experience
- **Navitus Health Solutions®** – transformative pharmacy benefit management aligned with employer needs featuring 100 percent pass-through of all rebates and revenue to offer the lowest net cost in the industry
- **Artemis® By Nomi Health** – benefits analytics platform to help employers unlock the power of their benefits data, and make data-driven decisions
- **Aitia (formerly GNS Healthcare)** – Innovative use of artificial intelligence to evaluate and improve the value of health care
- **We continually look at identifying best in class strategic partnerships**



BHCG-Centivo High-Performance Primary Care-Centered Health Plan Solution

Offer a more cost effective, competitive health plan with high levels of patient satisfaction

- **Employer-aligned** health plan with best in class TPA services (claims management, utilization and case management), integrated pharmacy, discounted stop loss rates and a level-funded option
- **Fully transparent** value-based network contracting focused on increased health care value
- **Coordinated care management** through incentivized use of primary care to get the right treatment at the right time
- **Flexibility** – broad, intermediate, value and multi-state network solutions with employer-chosen benefit design
- **Great member experience** featuring coordinated care, an enhanced benefits program and predictable costs
- **Exclusive five-year contract with highly competitive and fully transparent administrative fees**
- **Identification of high value physicians** for employers with onsite or near-site clinic provider staff to refer patients in need of additional services

"BHCG membership puts employers at the forefront of strategies that make a real difference – such as utilizing advanced data analytics to collaborate with health systems to increase health care value."

- Steven Booth, Chairman, President & CEO, Baird



Collaboration, Education & Support

Get in-depth information, drive continuous improvement and share best practices

- **User Groups** – collaboration with best in class strategic partners as the employer voice to enhance programs and advocate for additional resources, education and a greater understanding of core products
- **BHCG-sponsored educational forums, seminars and workshops** featuring national and local presenters that offer valuable in-depth information in key benefits and health care areas
- **Delivering Value Series** symposiums designed for employers, their advisors, providers and other health care and benefit stakeholders to gain in-depth knowledge about innovative employer solutions
- **Opportunities to participate in BHCG leadership meetings and strategy sessions** including engagement with C-Suite representatives
- **National and regional events and programs at reduced fees**



Legal Resources

Access exclusive legal resources

- **Negotiated Administrative Services Agreement** for BHCG's best in class strategic partners
- **Preferred rates for legal services**
- **Periodic symposiums** featuring timely topics in benefits law by leading legal professionals



Consumer Engagement Resources

Access tools through BHCG's best in class strategic partners to educate consumers and support better health care decisions

- **Communications Library** – BHCG-Centivo communication toolkit consisting of printable materials and videos to help employers introduce employees to the high-performance health plan solution
- **Improved Member Experience** – primary care engagement, easy-to-use app and portal, concierge phone support and year-round communications through Centivo
- **Multi-Media Marketing Campaigns** – communication strategies including a change management toolkit to transform employees into active consumers
- **Opioid Communications Toolkit** – multi-media communication materials to help employers raise awareness of the risks of opioids in the workplace
- **Employer Communication Services** – preferred rates for employee benefits communication services from experienced benefits and communication professionals

Mission Statement:

The Business Health Care Group leverages member employer purchasing power and knowledge to lead change. We create value through innovative shared strategies to improve health care quality and cost efficiency for employers, employees and the community.



Want to learn more?

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Visit **www.BHCGWI.org**