

# Game Changer: BHCG's Wisconsin Solution – A Template for Fixing U.S. Health Care?

October 1, 2024

## Thank You to Our Educational Sponsor





#### **BHCG Mission Statement**

The Business Health Care Group leverages member employer purchasing power and knowledge to lead change. We create value through innovative shared strategies to improve health care quality and cost efficiency for employers, employees and the community.



## BHCG – Centivo Strategic Partnership







- High-performance, primary care-centered health plan to deliver high quality, affordable health care to employees and their families
- Pre-negotiated, highly competitive and fully transparent administrative fees
- Flexibility to offer different health plan options and networks alongside a statewide highperformance network



#### BHCG Best in Class Strategic Partners

**Centivo** – Wisconsin's first high-performance, primary care-centered health plan solution

Navitus Health Solutions – Transformative 100% pass-through pharmacy benefit management

**Artemis By Nomi Health** – Tools and support to help employers unlock the power of their health care benefits data



#### BHCG Best in Class Strategic Partners (continued)

**Teladoc** – *Informed decision making* 

**Aitia (formerly GNS Healthcare) –** Innovative use of artificial intelligence to evaluate and improve the value of health care

**Quantum Health** – Single point of contact to deliver seamless consumer navigation and care coordination



#### Did You Know?



Formed in 2003 by CEOs of major Wisconsin employers

Demonstrating its commitment to **responsible corporate citizenship**:

- Commissioned BHCG-Aitia Physician Value Study
  - Two iterations
  - Third iteration underway
- Over \$240,000 raised for area nonprofits through annual golf outing



# BHCG Employer/Provider Collaboration An Important Partnership

- Direct dialogue between the business community, health systems and provider groups
- Embracing better alignment & accountability
- Data-driven approach to reward value, not volume





#### **BHCG Member Employers**

- 5 Point Fabrication
- AFSCME Council 31
- American Roller Co.
- American Transmission Co.
- Andrews Motors
- A.O. Smith Corporation
- Badger Alloys, Inc.
- Baird
- Bemis Manufacturing Company
- BMO Financial Group

- The Boucher Group, Inc.
- The Brewer Company, LLC
- Burton & Mayer, Inc.
- Centers for Independence, Inc.
- Centivo
- Charter Manufacturing Company, Inc.
- CH Coakley
- Chortek LLP
- City of Kenosha
- Direct Supply, Inc.



#### **BHCG Member Employers**

- Edge Electric of Wisconsin
- Evergreen Retirement Community, Inc.
- FAIT Distribution
- Food For Health
- GE HealthCare
- Guardian Life Insurance Company of America
- Hein Electric Supply Company
- Holz Motors, Inc.
- HPS/PayMedix
- Kewaunee County Wisconsin
- Kohler Co., Inc.

- Kohler School District
- Kohl's, Inc.
- Lake Country School District
- Masters Gallery Foods, Inc.
- MCR Services, LLC
- Merton Community School District
- Mortgage Guaranty Insurance Corporation
- North Shore Healthcare, LLC
- Northwestern Mutual
- Oak Creek-Franklin Joint School District
- O&H Danish Bakery



#### **BHCG Member Employers**

- Olympus Group
- Perlick Corporation
- Plymouth School District
- ProMach
- Quick Cable Corporation
- Rehlko
- Richmond School District
- Rockwell Automation, Inc.
- Sargento
- School District of New Berlin
- School District of Oakfield

- Sendik's Food Market
- Sprecher Brewing Company
- SteelWind Industries, Inc.
- Stein Garden Centers, Inc.
- Stone Bank School District
- Swallow School District
- ThermTech, Inc.
- Uptown Motors
- Vermeer Wisconsin
- Waterford Graded School District
- Wellness Council of Wisconsin



## Better Outcomes for Employers & Employees

"Moving costs to the employee is not really an option, given the current recruitment and retention environment. When we work together to find solutions to improve health care costs and better outcomes for our employees, we all benefit."

Aldo Bonfiglio,
Vice President
Boucher Automotive Group



## Working For Employers

"BHCG membership puts employers at the forefront of strategies that make a real difference — such as utilizing advanced data analytics to collaborate with health systems to increase health care value."

Steve Booth,Chairman & CEOBaird



#### The Power of Alliance

"Health care is critical to all aspects of an employer's business and strategic direction. The value of employers collaborating to effect positive change in this vital area cannot be overstated."

Dan Cahalane
President & CEO
American Roller Company





#### Join us!

A business community collaboration working toward a better, more sustainable health care system!