



A CELEBRATION

OF LEADING CHANGE, CREATING VALUE

*Celebrating 20 years of employer
community collaboration working toward a
better, more sustainable health care system!*

Thank You to Our Educational Sponsor



BHCG Founders

Don Davis, Jr.

Chairman, President & CEO
of Rockwell Automation

Mary Jane Hall

Senior Vice President, Human Resources,
Rockwell Automation



2003-2006: Formation of BHCG

2003

Concern about high health care costs and their impact on job growth/retention results in discussions among:

CEOs of major Wisconsin-based employees
11 corporations

BHCG founded in 2003 as member-owned Limited Liability Corporation (LLC) to explore alternatives to contain health care costs in the region

2006

First BHCG Executive Director Dianne Kiehl hired

Partners with Humana

Launches High Performance Network
Significant C-Suite support for the organization



Early Years: Crucial CEO Support

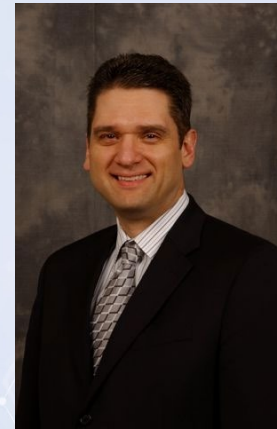


Steven Smith
Journal
Communications

Paul Purcell
Baird



Keith Nosbusch
Rockwell Automation



Todd Teske
Briggs & Stratton



Rich Meeusen
Badger Meter

2007 – 2012: Walking the Talk

2007

Develops online consumer health care education modules

2009

High Performance Network drives success

BHCG self-funded employers realize \$32 million in aggregate cost savings over two-year period

2012

Partners with informed decision-making vendor Teladoc (formerly Best Doctors)

BHCG now represents more than 1,100+ employers with 100,000+ employees/dependents

2013 – 2017: Expanding Our Reach

2013

Celebrates 10th anniversary

2016

Replaces Humana with UnitedHealthcare

2017

Expands service area into nine northeast Wisconsin counties

2018 – 2020: Creating Health Care Value

2018

Partners with Navitus Health Solutions

Transparent, 100% pass-through pharmacy benefit manager

2019

Launches Delivering Value Series (DVS)

Symposiums designed to give employers and other stakeholders in-depth knowledge about innovative employer solutions in BHCG's portfolio

Partners with Quantum Health

Consumer navigation and care coordination services

2020

BHCG membership exceeds 250,000 covered lives

2021: Reimagining Health Care

BHCG member employers using Navitus reduce pharmacy spending by more than \$2.5 million per year

Announces partnership with Centivo for the first high-performance, primary care-centered health plan solution in Wisconsin – *effective 1/1/22*

Conducts second Physician Value Study

Engages Aitia (formerly GNS Healthcare) to utilize WHIO database

Centivo uses Physician Value Study to build high-performance networks

2022 – 2023: Driving Positive Change

2022

BHCG-Centivo high-performance, primary care-centered solution launches on 1/1/22 with key early adopters
Selects Artemis By Nomi Health as benefits analytics strategic partner

2023

BHCG-Centivo high-performance, primary care-centered solution shows excellent results

- **Total medical spending in 2022 down 20-35% compared with national benchmarks**
- **Substantial membership growth on 1/1/23**

BHCG

Executive Steering Committee Members

Over the years



BHCG Best In Class Employer Solutions

BHCG member employers have access to an ever-growing portfolio of employer solutions:

CENTIVO.

High performance health plan and claims administration

NAVITUS

Pharmacy benefit management

Quantum[®]
HEALTH

Consumer navigation and care coordination

artemis[®]
By Nomi Health

Advanced benefits analytics

Teladoc[®]
HEALTH

Informed decision-making

Demonstrating Responsible Corporate Citizenship



Provides direct employer engagement with all major eastern Wisconsin health care systems to add value through collaboration



Influences statewide efforts to positively impact the value of health care in our state



Supports employers in their efforts to make their employees educated purchasers of health care services



Holds annual BHCG golf outing, raising more than \$200,000 for area nonprofits to date