

## Celebrating 20 Years of Leading Change and Creating Value

BHCG employers realize \$32 million in aggregate cost savings over two-year period

Develops its first Membership Resource Guide

Conducts 12 educational forums and seminars

BHCG now represents 1,100+ employers with 100,000+ employees/dependents

Partners with informed decision-making vendor Teladoc (formerly Best Doctors)

Hosts Behavioral Health Summit and Health Care Consumer Engagement Forum BHCG employers' average annual increase in medical care costs only 1.6% over last seven years (vs. SE WI's nearly 9%)

Initiates Benefits Forums where members are informed about new developments and share strategies/experiences

Holds first C-Suite event with prominent speakers on various health care topics

Initiates Spring Learning Events featuring industry experts

Conducts seven educational forums and seminars

Effective 1/1/17, BHCG expands service area into nine NE WI counties

Replaces Humana with UnitedHealthcare's broad network – effective 1/1/16

Launches employee engagement communication program with multi-channel consumer campaigns

BHCG employers report average annual increase in medical care costs of 2.2% PMPM vs. 2005 costs

BHCG employers adopting Centivo experience medical costs 23% below benchmark

Eight BHCG member employers save 11-55% with Navitus Health Solutions, reducing pharmacy spending by more than \$2.5 million per year

City of Kenosha saved \$2.3+ million in first three years with Navitus Health Solutions

BHCG membership exceeds 250,000 covered lives

Conducts employer COVID-19 vaccination management webinar

Conducts two navigating COVID-19 virtual webinars; creates resource/information website page for employers/community

Develops opioid communication materials for members/community

Holds its first annual golf outing to benefit Sixteenth Street Community Health Centers

Initiates direct employer engagement with all major eastern WI health care systems to add value through collaboration

Creates Delivering Value Series (DVS) – annual series of symposiums for employers

Conducts seven DVS symposiums in 2022

Holds The Opioid Crisis educational seminar for employers, health care providers and the community, featuring a nationally renowned speaker

Sponsors Aitia, (formerly GNS Healthcare); and Physician Value Study 2.0; conducts results meeting for health care stakeholders and legislators

Engages Atia to utilize Wisconsin Health Information Organization (WHIO) database to conduct first Physician Value Study

Hosts RAND Hospital Price Transparency Project webinar (reveals WI hospital & physician costs are among highest in nation)

Centivo uses Aitia results to build high performance networks and WHIO to develop Physician Quality Reports

BHCG-Centivo develop exclusive specialist identification for onsite/near-site clinics and level-funded products

BHCG-Centivo high-performance health plan solution launches 1/1/22 with key early adopters, shows excellent initial results and substantial membership growth on 1/1/23

Expands membership opportunities with standalone option (accessing services from its best in class strategic partners)

Provides member employers access to new best in class strategic partner solutions: Navitus Health Solutions (Rx); Quantum Health (patient advocacy); and Artemis by Nomi Health (data analytics/warehouse)

Develops deferred care communications campaign to stress the importance of not deferring care despite COVID-19

Develops medically homeless communications campaign for member employers

Adds Members Only Idea Library to website with employee communication materials from BHCG employers

2003-2007

CEOs of major SE WI employers found BHCG

Humana launches exclusive BHCG High

Develops online consumer health care

Performance Network

education modules

2008-2012

2013–2017

2018–2023

**KEY** 

COLLABORATION/EDUCATION/SUPPORT

INCREASING HEALTH CARE VALUE

**EMPLOYER SOLUTIONS** 

RESPONSIBLE CORPORATE CITIZENSHIP/COMMUNITY

**CONSUMER ENGAGEMENT** 

DATA-DRIVEN STRATEGIES