



DELIVERING **VALUE** SERIES

The Results Are In: Change is Possible

May 4, 2023

BHCG Mission Statement

The Business Health Care Group leverages member employer purchasing power and knowledge to lead change. We create value through innovative shared strategies to improve health care quality and cost efficiency for employers, employees and the community.

BHCG – Centivo Strategic Partnership



- High performance, primary care-centered health plan solution to deliver high quality, affordable health care to employees and their families
- Pre-negotiated, highly competitive and fully transparent administrative fees
- Flexibility to offer different health plan options and networks alongside a statewide high performance network

Significant Investment in Centivo



- Focused on improving the quality, equity and affordability of employer-sponsored health care in the U.S.
- Investing \$250 million in promising health care companies
- Invested \$30 million in Centivo
- Focused on accountable care, virtual and in-home care delivery, care management, and data and analytics companies driving improvement in outcomes and quality

BHCG Best in Class Strategic Partners

Centivo – *Wisconsin's first high performance, primary care-centered health plan solution*

Navitus Health Solutions – *Transformative 100% pass-through pharmacy benefit management*

Quantum Health – *Single point of contact to deliver seamless consumer navigation and care coordination*

BHCG Best in Class Strategic Partners (continued)

Artemis Health – *Tools and support to help employers unlock the power of their health care benefits data*

Best Doctors by Teladoc – *Informed decision making*

Aitia (formerly GNS Healthcare) – *Innovative use of artificial intelligence to evaluate and improve the value of health care*

BHCG – Celebrating 20 Years of Leading Change & Creating Value

- **Formed in 2003 by CEOs of 11 major Wisconsin employers**
 - Concerned about ever-increasing health care costs in SE WI
 - Uses clout as major health care purchasers to move the market
- **Improving health care value using data-driven strategies**
 - Identifying how and where the best care is delivered
 - Helping employers motivate plan members to make better choices
- **Building an ever-growing portfolio of employer solutions**
 - Networking, education, support and legal resources

Commitment to Responsible Corporate Citizenship

- **Creating a more sustainable health system for all**
- **Promoting transparency**, identifying high and low value providers and services
- **Driving continuous improvement** through best practices
- Exclusive programs/capabilities to **increase health care value**
- **Supporting community access to health care and social services**

BHCG Employer/Provider Collaboration

An Important Partnership

- Direct dialogue between the business community, health systems and provider groups
- Embracing better alignment & accountability
- Data-Driven approach to reward value, not volume



BHCG Member Employers

- AFSCME Council 31
- American Roller Co.
- American Transmission Co.
- A.O. Smith Corporation
- Baird
- Bemis Manufacturing Company
- BMO Financial Group
- The Boucher Group, Inc.
- The Brewer Company, LLC
- Briggs & Stratton Corporation
- Centivo
- Charter Manufacturing Company, Inc.
- Children's Wisconsin
- City of Kenosha
- Direct Supply, Inc.

BHCG Member Employers

- Evergreen Retirement Community, Inc.
- Food For Health
- The Guardian Life Insurance Company of America
- HPS/PayMedix
- Hydrite Chemical Company
- Kewaunee County Wisconsin
- Kohler Co.
- Kohl's, Inc.
- Masters Gallery Foods, Inc.
- Molson Coors Beverage Company
- Mortgage Guaranty Insurance Corporation
- Northwestern Mutual

BHCG Member Employers

- Oak Creek-Franklin Joint School District
- O&H Danish Bakery
- Olympus Group
- Perlick Corporation
- ProMach Inc.
- Rockwell Automation, Inc.
- Sargento
- School District of New Berlin
- Sendik's Food Market
- ThermTech, Inc.
- Wellness Council of Wisconsin

Better Outcomes for Employers & Employees

“Moving costs to the employee is not really an option, given the current recruitment and retention environment. When we work together to find solutions to improve health care costs and better outcomes for our employees, we all benefit.”

- **Aldo Bonfiglio,**
Vice President
Boucher Automotive Group

Working For Employers

“ BHCg membership puts employers at the forefront of strategies that make a real difference – such as utilizing advanced data analytics to collaborate with health systems to increase health care value.”

- **Ted Balistreri,**
Co-Owner, Sendik’s Food Market

The Power of Alliance

“Health care is critical to all aspects of an employer’s business and strategic direction. The value of employers collaborating to effect positive change in this vital area cannot be overstated.”

- **Dan Cahalane**
President & CEO
American Roller Company

Driving Better Health Care, Lowering Costs

“BHCG membership puts employees at the forefront of strategies that make a real difference - such as utilizing advanced data analytics to collaborate with health systems to increase health care value.”

– **Steve Booth,**
Chairman, President & CEO
Baird

Program Sponsor





Join us!

***Celebrating 20 years in 2023 of the
business community collaboration
working toward a better, more
sustainable health care system!***