



DELIVERING **VALUE** SERIES

# Introducing Morgan Health

morganhealth

- Focused on improving the quality, equity and affordability of employer-sponsored health care in the U.S.
- Investing \$250 million in promising health care companies
- Focused on accountable care, virtual and in-home care delivery, care management, and data and analytics companies driving improvement in outcomes and quality

# Introducing Gist Healthcare

- Gist Healthcare’s mission is to enable healthcare delivery organizations to deliver greater value to the “consumers” of healthcare: *the patients and communities they serve*
- Trusted experts who specialize in helping leading organizations move toward a new, value-driven vision of healthcare delivery



# BHCG Mission Statement

*The Business Health Care Group leverages member employer purchasing power and knowledge to lead change. We create value through innovative shared strategies to improve health care quality and cost efficiency for employers, employees and the community.*

# BHCG – Centivo Strategic Partnership



&



- High performance, primary care-centered health plan to deliver high quality, affordable health care to employees and their families
- Access to high quality health care and administrative services at predictable costs
- Pre-negotiated, highly competitive and fully transparent administrative fees
- Flexibility to offer different health plan options and networks alongside a statewide high performance network

# BHCG Best in Class Strategic Partners

**Centivo** – *Wisconsin's first high performance, primary care-centered health plan solution*

**Navitus Health Solutions** – *Transformative 100% pass-through pharmacy benefit management*

**Quantum Health** – *Single point of contact to deliver seamless consumer navigation and care coordination*

# BHCG Best in Class Strategic Partners (continued)

**Artemis Health** – *Tools and support to help employers unlock the power of their health care benefits data*

**Teladoc** – *Informed decision making*

**GNS Healthcare** – *Innovative use of artificial intelligence to evaluate and improve the value of health care*

# Did You Know?



Formed in 2003 by CEOs of major Wisconsin employers, **BHCG will celebrate its 20<sup>th</sup> anniversary in 2023**

Demonstrating its commitment to **responsible corporate citizenship:**

- **Commissioned BHCG-GNS Healthcare Physician Value Study**
  - Second iteration
  - Third iteration planning underway
- **\$150,000 raised for Sixteenth Street Community Health Centers through annual golf outing**



# BHCG Employer/Provider Collaboration

## *An Important Partnership*

- Direct dialogue between the business community, health systems and provider groups
- Embracing better alignment & accountability
- Data-Driven approach to reward value, not volume



# BHCG Member Employers

- AFSCME Council 31
- American Roller Co.
- American Transmission Co.
- A.O. Smith Corporation
- Baird
- Bemis Manufacturing Company
- BMO Financial Group
- The Boucher Group, Inc.
- Briggs & Stratton Corporation
- Centivo
- Charter Manufacturing Company, Inc.
- Children's Wisconsin
- Cielo
- City of Kenosha
- Cooper Tire & Rubber Company
- Direct Supply, Inc.

# BHCG Member Employers

- Evergreen Retirement Community, Inc.\*
- Food For Health
- FyterTech Nonwovens LLC
- Goodwill Industries of Southeastern Wisconsin, Inc.
- The Guardian Life Insurance Company of America
- Health Payment Systems, Inc.
- Hydrite Chemical Company
- Kewaunee County\*
- Kohler Co. Inc.
- Kohl's, Inc.
- ManpowerGroup Inc.
- Masters Gallery Foods, Inc.
- Molson Coors Beverage Company
- Mortgage Guaranty Insurance Corporation
- Northwestern Mutual

\* Effective 1/1/23

# BHCG Member Employers

- Oak Creek-Franklin Joint School District
- O&H Danish Bakery, Inc.
- Olympus Group
- Paragon Development Systems, Inc.
- Perlick Corporation
- ProMach
- Rockwell Automation, Inc.
- Sargento Foods, Inc.
- Schreiber Foods, Inc.
- Sendik's Food Markets
- ThermTech, Inc.
- Wellness Council of Wisconsin

# Better Outcomes for Employers & Employees

*“Moving costs to the employee is not really an option, given the current recruitment and retention environment. When we work together to find solutions to improve health care costs and better outcomes for our employees, we all benefit.”*

- **Aldo Bonfiglio,**  
*Vice President*  
*Boucher Automotive Group*

# Working For Employers

*“ BHCg membership puts employers at the forefront of strategies that make a real difference – such as utilizing advanced data analytics to collaborate with health systems to increase health care value.”*

- **Steve Booth,**  
*Chairman, President & CEO*  
Baird

# The Power of Alliance

*“Health care is critical to all aspects of an employer’s business and strategic direction. The value of employers collaborating to effect positive change in this vital area cannot be overstated.”*

- **Dan Cahalane**  
*President & CEO*  
*American Roller Company*



**Join us!**

***Celebrating 20 years in 2023 of the  
business community collaboration  
working toward a better, more  
sustainable health care system!***

More information to come...