



## NEWS RELEASE

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### **John R. Raymond, Sr., MD Receives Business Health Care Group's *Paul Purcell Leading Change Creating Value Award* at BHC Group 2022 Annual Meeting**

**Milwaukee, WI, June 16, 2022** – At its annual meeting on June 15, the [Business Health Care Group](#) (BHC Group) conferred its *Paul Purcell Leading Change Creating Value Award* to John R. Raymond, Sr., MD, president and CEO of the Medical College of Wisconsin. The award, formerly known as the *Leading Change Creating Value Award*, was renamed this year to honor the late Paul Purcell, the former president, CEO and chairman of Baird and a longtime member of BHC Group's CEO committee.

BHC Group created the award to recognize those stakeholder groups or individuals who are actively engaged in efforts to lead change and create health care value in the State of Wisconsin, which is BHC Group's mission.

Dr. Raymond was recognized with the *Paul Purcell Leading Change Creating Value Award* this year for outstanding community leadership, clear and transparent communication and guidance during the challenging coronavirus pandemic. Says Jeff Kluever, executive director of BHC Group, "We are all grateful for Dr. Raymond's calm and consistent outreach to help our member employers, employees, the community and all stakeholders in the region navigate these trying times."

#### **Paul Purcell – an outsized contribution**

Since its inception in 2003, Purcell was instrumental in making BHC Group's mission a reality. As the de facto leader of BHC Group's CEO committee, Purcell used his considerable influence with his fellow C-suite colleagues and the community to spur BHC Group's growth and support its major initiatives.

“It is widely recognized that BHCG’s strong CEO support is a critical component of its success – and is due, in no small part, to Paul’s leadership. Because of Paul’s significant contributions to our organization and the community, the award is now known as the *Paul Purcell Leading Change Creating Value Award*,” explains Kluever.

Says Baird Global Chief Human Resources Officer Rodney Jones-Tyson, “We are honored Paul’s strong influence and leadership will be highlighted through this prestigious award. It is our sincere hope – as the *Award* is presented in his honor every year – that his legacy will inspire others to lead and succeed, just as Paul did.”

In previous years BHCG presented the Award to:

- 2020 – Data contributors to the Wisconsin Health Information Organization (WHIO)
- 2019 – Sixteenth Street Community Health Centers
- 2017 – Milwaukee Health Care Partnership
- 2016 – Executive Leadership of BHCG Member Employers
- 2015 – Greater Milwaukee Business Foundation on Health
- 2014 – Wisconsin Health Information Organization (WHIO)
- 2013 – John Toussaint, MD
- 2012 – Southeastern Wisconsin members of the Wisconsin Collaborative for Healthcare Quality (WCHQ)

### **About Business Health Care Group**

The Business Health Care Group (BHCG) leverages member employer purchasing power and knowledge to lead change. The organization creates value through innovative, shared strategies to improve health care quality and cost efficiency for employers, employees, and the community. BHCG membership includes employers throughout Wisconsin and nationwide through standalone memberships for employers accessing BHCG best in class strategic partners. Visit [BHCGWI.org](http://BHCGWI.org) to learn more.