



## NEWS RELEASE

### Media Contacts:

The Write Source for BHCG  
Michael or Mary Rode  
[info@thewritesoucegroup.com](mailto:info@thewritesoucegroup.com)  
(262) 646-4242

Innsena Communications for Artemis Health  
Nicole Brooks  
[artemis@innsena.com](mailto:artemis@innsena.com)  
(860) 800-2344

## BHCG Selects Artemis Health as its Best in Class Strategic Partner for Benefits Analytics

- Artemis Health's benefits analytics platform helps employers unlock the power of their benefits data
- BHCG member employers now have access to Artemis Health's benefits analytic services at preferred rates and terms

**Milwaukee and Salt Lake City, April 12, 2022** – [The Business Health Care Group \(BHCG\)](#), a Wisconsin-based coalition of employers, announced today the addition of a new strategic partnership with best in class benefits analytics platform [Artemis Health](#). Artemis Health empowers employers and their advisors to optimize health benefits using data, gain insights, and make data-driven decisions.

Says BHCG Executive Director Jeffrey Kluever, "Traditional data sources have not sufficiently met the needs of benefits leaders. They've either not had enough data or too much disconnected data provided by a number of different sources – none of which provided them with meaningful, actionable data. Artemis Health offers a better option."

Artemis Health's modern analytics platform connects all of an employer's data sources, adds enrichments and visualization tools, and provides an easy-to-use interface to take action. Beyond simply using medical and prescription claims data, Artemis Health also aggregates data from non-traditional data sources such as 401k, wellness initiatives, care management programs, and point solutions. This allows employers to evaluate the success and return on investment of all their benefits offerings and objectively evaluate these solutions to inform benefits strategy.

"Artemis gives our member employers a powerful tool to enhance the value of their health care benefits at a time when employee recruitment and retention are top of mind for our

member employers. Adding Artemis Health to our portfolio of best in class strategic partners – at preferred rates and terms beyond the reach that an individual employer could obtain – significantly enhances the value of BHCG membership,” Kluever explains.

Says Grant Gordon, CEO and co-founder of Artemis Health, of the new partnership with BHCG, “Artemis Health is excited to partner with such a forwarding-thinking employer coalition. The combination of our data capabilities and BHCG’s member collaboration will be powerful. I’m confident that together we can leverage data to validate and measure programs, find opportunities to invest in the health care of the people they serve, and ultimately deliver better outcomes.”

Artemis Health is the latest addition to BHCG’s growing portfolio of solutions and product offerings in benefits delivery, pharmacy benefit management, benefits analytics, advocacy and patient decision-making for its employer members. BHCG and Artemis Health will be presenting details about their partnership in a BHCG-sponsored Delivering Value Series symposium on **July 20 from 9:00 – 10:30 am CDT**. Employers and their advisors are encouraged to check the [BHCG website](#) for more information and event registration.

### **About Business Health Care Group**

The Business Health Care Group (BHCG) leverages member employer purchasing power and knowledge to lead change. The organization creates value through innovative, shared strategies to improve health care quality and cost efficiency for employers, employees, and the community. BHCG membership includes employers throughout Wisconsin and nationwide through standalone memberships for employers accessing BHCG best in class strategic partners. Visit [BHCGWI.org](http://BHCGWI.org) to learn more.

### **About Artemis Health**

Artemis Health strives to help fix healthcare in America by making it easy for self-insured employers to use their own benefits data to offer better health benefits for fewer dollars for their employees. Artemis Health believes everyone should have good healthcare they can afford. Learn more about Artemis Health’s benefits data analytics solutions and services at [artemishealth.com](http://artemishealth.com).