



BHCWG-GNS Healthcare Physician Value Study Symposium

December 8, 2021

MEETING AGENDA

- **Opening Remarks** – Jeffrey Kluever, Executive Director, Business Health Care Group
- **Wisconsin Health Information Organization (WHIO) Overview** – Dana Richardson, Chief Executive Officer, WHIO
- **Physician Value Study Results** – Earl Steinberg, MD, Executive Vice President of Payer and Market Access/HEOR Lines of Business, GNS Healthcare
- **Centivo-GNS Healthcare Value Proposition** – Dave Osterndorf, BHCG Strategic Consultant and Chief Actuary, Centivo
- **Q & A**

BHCG MISSION STATEMENT:

The Business Health Care Group leverages member employer purchasing power and knowledge to lead change. We create value through innovative shared strategies to improve health care quality and cost efficiency for employers, employees and the community.

BHCG BEST IN CLASS STRATEGIC PARTNERS

- **Centivo** – *High-performance health plan and claims administration*
- **Navitus Health Solutions** – *Pharmacy benefit management*
- **Quantum Health** – *Consumer navigation and care coordination*
- **Teladoc/Best Doctors** – *Informed decision making*
- **GNS Healthcare** – *Artificial intelligence applications*
- **Artemis Health** – *Data warehouse solution*

DID YOU KNOW?

Business Health Care Group

- Mission-Driven coalition formed in 2003 by several CEOs of large Milwaukee-based employers
- Committed employers leveraging purchasing power, knowledge and experience to demonstrate responsible corporate citizenship
- Robust CEO support and active engagement
- Focus on data transparency and measurement to improve health care value
- Diverse portfolio of best in class strategic partners

DID YOU KNOW?

GNS Healthcare

- Data analytics company based in Cambridge, MA
- Founded in 2000
- Innovative use of causal artificial intelligence to reveal the practices of medicine that drive improved health outcomes at lower costs
- Conducted first statewide Physician Value Study for BHCG in 2019

BHCG MEMBER EMPLOYERS*

- Acuity
- AFSCME Council 31
- American Transmission Co.
- Associated Banc-Corp.
- A.O. Smith Corporation
- Badger Meter, Inc.
- Baird
- Bemis Manufacturing Company
- BMO Financial Group
- Briggs & Stratton Corporation
- Charter Manufacturing Company, Inc.
- Children's Wisconsin
- Cielo
- City of Kenosha
- Cooper Tire & Rubber Company
- Direct Supply, Inc.
- *partial list

BHCG MEMBER EMPLOYERS*

- FyterTech Nonwovens LLC
- Goodwill Industries of Southeastern Wisconsin, Inc.
- Inlanta Mortgage, Inc.
- Kohl's, Inc.
- Kohler Co., Inc.
- Linde
- ManpowerGroup Inc.
- Masters Gallery Foods, Inc.
- Molson Coors Beverage Company
- Mortgage Guaranty Insurance Corporation
- Northwestern Mutual

*partial list

BHCG MEMBER EMPLOYERS*

- Oak Creek-Franklin Joint School District
- Olympus Group
- Paragon Development Systems, Inc.
- Perlick Corporation
- Plexus Corp.
- ProMach
- Reinhart Boerner Van Deuren S.C.
- Rockline Industries
- Rockwell Automation, Inc.
- Sargento Foods, Inc.
- Schreiber Foods, Inc.
- Sendik's Food Markets
- Wellness Council of Wisconsin

*partial list