



# HEALTH CARE REIMAGINED

WISCONSIN'S FIRST HIGH-PERFORMANCE HEALTH PLAN SOLUTION

# BHCG-CENTIVO MISSION STATEMENT:

*The Business Health Care Group and Centivo use the power of partnership to reimagine health care. They offer employers and employees a sustainable cost model and more effective patient-provider relationships.*



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# BHCG BEST IN CLASS STRATEGIC PARTNERS

- **Centivo** – *High-performance health plan and claims administration*
- **Navitus Health Solutions** – *Pharmacy benefit management*
- **Quantum Health** – *Consumer navigation and care coordination*
- **Teladoc/Best Doctors** – *Informed decision making*
- **Welldoc** – *Diabetes management*
- **GNS Healthcare** – *Artificial intelligence applications for health care*
- **Strategic Partner TBD** – *Data warehouse solution*



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## DID YOU KNOW?

### *Business Health Care Group*

- Mission-Driven coalition formed in 2003 by several CEOs of large Milwaukee-based employers
- Committed employers leveraging purchasing power, knowledge and experience to demonstrate responsible corporate citizenship
- Robust CEO support and active engagement
- Focus on data transparency and measurement to improve health care value
- Diverse portfolio of best in class strategic partners



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## DID YOU KNOW?

### *Centivo*

- Based in Stamford, CT; Founded in 2018
- Develops progressive health plan solutions for self-funded employers
- Allows employers and clinicians to join forces to deliver primary care-centered, high quality, affordable health care with predictable costs
  - Built to save 15 percent or more compared to traditional insurance carriers
- Offers an improved health plan experience through the guidance of a high-performing PCP



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# BHCG MEMBER EMPLOYERS

- Acuity
- AFSCME Council 31
- American Transmission Co.
- Associated Banc-Corp.
- A.O. Smith Corporation
- Badger Meter, Inc.
- Baird
- Bemis Manufacturing Company
- BMO Financial Group
- Briggs & Stratton Corporation
- Charter Manufacturing Company, Inc.
- Children's Wisconsin
- Cielo
- City of Kenosha
- Cooper Tire & Rubber Company
- Direct Supply, Inc.



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# BHCG MEMBER EMPLOYERS

(Continued)

- FyterTech Nonwovens LLC
- Goodwill Industries of Southeastern Wisconsin, Inc.
- Inlanta Mortgage, Inc.
- Kenosha Area Business Alliance
- Kohl's, Inc.
- Kohler Co., Inc.
- Linde Inc.
- ManpowerGroup Inc.
- Masters Gallery Foods, Inc.
- Molson Coors Beverage Company
- Mortgage Guaranty Insurance Corporation
- Nordco, Inc.
- Northwestern Mutual



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# BHCG MEMBER EMPLOYERS

(Continued)

- Oak Creek-Franklin Joint School District
- Olympus Group
- Paragon Development Systems, Inc.
- Perlick Corporation
- Plexus Corp.
- ProMach
- Reinhart Boerner Van Deuren S.C.
- Rockline Industries
- Rockwell Automation, Inc.
- Sargento Foods, Inc.
- Schreiber Foods, Inc.
- Sendik's Food Markets
- Wellness Council of Wisconsin



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# WORKING FOR EMPLOYERS

*“ In several surveys of 12,000 Disney employees we learned affordability was by far the most important issue to them when it came to their health plan. We were surprised at the trade-offs employees will make for affordable care, including finding a new physician.”*

– **Barbara Wachsman**  
*formerly Director, Strategy & Engagement,  
Enterprise Benefits*  
The Walt Disney Company



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# WORKING FOR EMPLOYERS

*“ The significance of partnering with providers to negotiate contracts where they are paid for quality and cost efficiency should not be understated. Baird welcomes having this new option to consider as we work to improve health care quality and cost efficiency for our employees and their families.”*

– **Leslie Dixon,**  
*Chief Human Resources Officer*  
Baird



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## WORKING FOR EMPLOYERS

*“ We are excited BHCG and Centivo are partnering to bring about positive health care changes in eastern Wisconsin. Centivo’s commitment to finding the best and most efficient care through Wisconsin’s first high-performance health plan solution aligns with our strategic goals to impact the unaffordability of health care.”*

– **Dan Velicer**

*Vice President, Global Benefits  
Kohler Co.*



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# WORKING FOR EMPLOYERS

*“ Eastern Wisconsin is a great example of how costs vary widely for similar treatments and medical conditions with little correlation to efficient and effective outcomes. We are very much looking forward to working with BHCG member employers and their advisors to show how the Centivo health plan model brings costs and outcomes into alignment via primary care-centered networks built on a foundation of quality and affordability.”*

– Ashok Subramanian  
CEO  
Centivo



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## WORKING FOR EMPLOYERS

*“ With Centivo, our member employers can offer their employees high-quality care at lower and more predictable costs, while at the same time saving significantly on their overall health care spend. This approach supports the BHCG mission of using the collective voice and knowledge of our member employers to lead change and create value.”*

– **Jeffrey Kluever**  
*Executive Director*  
Business Health Care Group



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