

THE POWER OF PARTNERSHIP. **HEALTH CARE REIMAGINED.**

**Health care has become
unaffordable for
employers, employees
and their families. The
status quo is simply
unsustainable:**

Significant differences in provider cost-effectiveness – often without any correlation to quality

Too many medically homeless plan members without a primary care provider to help them navigate the system and make better health care decisions

Current provider payment models that don't reward physicians and health care systems for higher quality care or lower costs

A BETTER HEALTH PLAN SOLUTION

REIMAGINING HEALTH CARE

To address these significant issues, Business Health Care Group and Centivo have partnered to develop the first high-performance, primary care-centered health plan solution in Wisconsin through direct partnerships with providers.

A MORE EFFECTIVE USE OF FINANCIAL RESOURCES

Centivo offers employer-aligned health plan administrative services, network contracting and the flexibility to offer different health plan options and networks alongside a high-performance network.

HOW DOES IT WORK?

- 1 | Members choose a high-performing PCP and receive enhanced access to a trusted health care guide, better benefits and predictable costs
- 2 | Specialist referrals are guided by the PCP who is armed with data to direct referrals to high-performing specialists and is rewarded for optimal patient care management and performance
- 3 | Members receive an improved health plan experience with predictable costs



WANT TO LEARN MORE?

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