

Health Insurance Help for Employees and Their Families
*Focusing on changes during the
COVID-19 pandemic*

Wednesday, October 14, 2020
9:00 a.m. - 11:00 a.m.

Access to adequate and affordable health insurance coverage is key to improving the health and well-being of our employees and our community. While most employers offer health insurance to their full-time employees, they struggle to identify health insurance options for part-time or low wage employees.

Lack of health insurance can lead to poor health outcomes and financial instability for employees, resulting in productivity and turnover issues for employers. Additionally, the COVID-19 pandemic has forced many employers to reduce staff hours, implement furloughs, and in some cases, lay off personnel - increasing the need for current and former employees to seek alternative, affordable health insurance options for themselves and their families.

The Milwaukee Enrollment Network, convened by the Milwaukee Health Care Partnership and Covering Wisconsin, is a public/private coalition of nearly 100 organizations working together to support the enrollment of individuals in public and private insurance options. Representatives from these organizations will share insights about how to help employees gain health insurance coverage, focusing on part-time or low wage workers and individuals whose insurance coverage has been impacted due to changes in their employment status because of the pandemic.

This program will:

- Look at current health insurance enrollment data and the impact COVID-19 has on coverage
- Provide an overview of Marketplace, BadgerCare Plus and other health insurance options

- Identify employees who may not qualify or are unable to afford employer-sponsored coverage
- Describe how employees can receive health insurance enrollment support and the role of an enrollment assister
- Provide additional resources for employees such as information about food assistance and housing

Featuring presentations by:

- Jeni Appleby, Milwaukee Enrollment Network Manager and Health Insurance Navigator, Covering Wisconsin
- Adam VanSpankeren, Navigator Program Manager, Covering Wisconsin

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[Register: Virtual Symposium via GoToWebinar](#)

After registering, you will receive a confirmation email containing information about joining the webinar.

The Business Health Care Group Delivering Value Series Symposiums are open to anyone and free to attend. Please forward this invitation to others you think may have an interest in joining us.

Questions:

Contact Jennifer LaMere at jlamere@bhcgwi.org or 262-875-3312 x3