



DELIVERING **VALUE** SERIES

**Please Join Us!**  
**Teaming Up for Maximum Impact – Kohl's & American Cancer Society**  
**Wednesday, July 15, 2020**

**Program**

Many employers have realized the benefits of demonstrating responsible corporate citizenship through partnering with nonprofits. The special alliance BHCG member employer Kohl's has forged with the American Cancer Society (ACS) is working to make an outsized impact on the rate of cancer, while improving health equity in the community, as well as the health of its associates.

Representatives from Kohl's and ACS will:

- Present an overview of their long-term, multi-pronged partnership, including: a program to promote family health and wellness; an initiative to address health disparity in underserved communities; and promoting employee wellbeing through ACS resources
- Go over the many resources and solutions ACS offers to employers and their employees and families
- Discuss how employers should choose a nonprofit partner and offer other advice for employers about working with nonprofits to make a difference in the community and with their own employees

**Presenters:**

- Annette Adams, Senior Vice President of Human Resources, Kohl's
- Laurie Bertrand, Executive Director, American Cancer Society, Wisconsin
- Andrew Moser, Director of Corporate Relations, American Cancer Society, Wisconsin

**Where**

[Virtual Symposium via GoToWebinar](#)

**When**

Wednesday, July 15, 2020  
9:00 a.m. – 11:00 a.m.

**REGISTER TODAY!**

After registering, you will receive a confirmation email containing information about joining the webinar.

The symposiums are open to anyone and free to attend. Please forward this invitation to others you think may have an interest in joining us.

For more information, please contact Jennifer LaMere at [jlamere@BHCGWI.org](mailto:jlamere@BHCGWI.org) or 262-875-3312 x3