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Business Health Care Group Offers Workplace Opioid Awareness/Prevention Communication Toolkit to Members & Community

MILWAUKEE – September 5, 2019 – The [Business Health Care Group](#) (BHC), a coalition of employers located throughout eastern Wisconsin, has developed a portfolio of communications materials to help its member employers and other employers in the community raise awareness of the risks of opioids in the workplace. It was designed to help business owners, managers, human resources, supervisors and co-workers learn more about opioids and opioid abuse.

Said BHC Executive Director Jeffrey Kluever, “The opioid addiction crisis continues to be a public health crisis in Wisconsin, and it affects employers every day. BHC is committed to leading change in our community and creating value not only for our member employers, but for all employers and employees in Wisconsin. The workplace opioid awareness/prevention toolkit can help employers take action to address opioid awareness and addiction prevention in the workplace.”

BHC developed a set of communication materials accessible at no charge by both its member employers and non-member community employers. The materials were professionally designed with BHC’s communication partners, The Write Source and AFFIRM Agency (AFFIRM developed the state of Wisconsin Justice Department’s opioid awareness campaign, *Dose of Reality*).

The free toolkit includes multi-media materials (worksite posters, table tents, PowerPoint modules, window clings, and monitor and online graphics). Employers also have the option of customizing the materials with company logos and contact information.

The subject matter addressed in the materials includes signs of addiction; common types of opioids

and narcotics; what to do if you suspect opioid abuse; what to do if you are prescribed opioids; opioid storage and disposal; and Centers for Disease Control Opioid Guidelines. High resolution digital files of the materials are available at no charge for general use as well as information on customization on the [BHCG website](#).

Said Kluever, “We are committed to responsible corporate citizenship and being part of the solution to the opioid crisis. As such, we wanted to offer a series of informative and engaging communication materials that can be downloaded and used by any employer.”

About Business Health Care Group

The [Business Health Care Group](#) is a coalition of large and small employers leveraging purchasing power and knowledge to create innovative strategies and best in class partnerships that bring value to membership. BHCG is the employer voice dedicated to responsible corporate citizenship and improving health care quality and cost efficiency – for employers, employees and the community. BHCG membership exceeds 200,000 covered lives in the 22-county region of eastern Wisconsin. Visit [BHCGWI.org](#) to learn more.

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