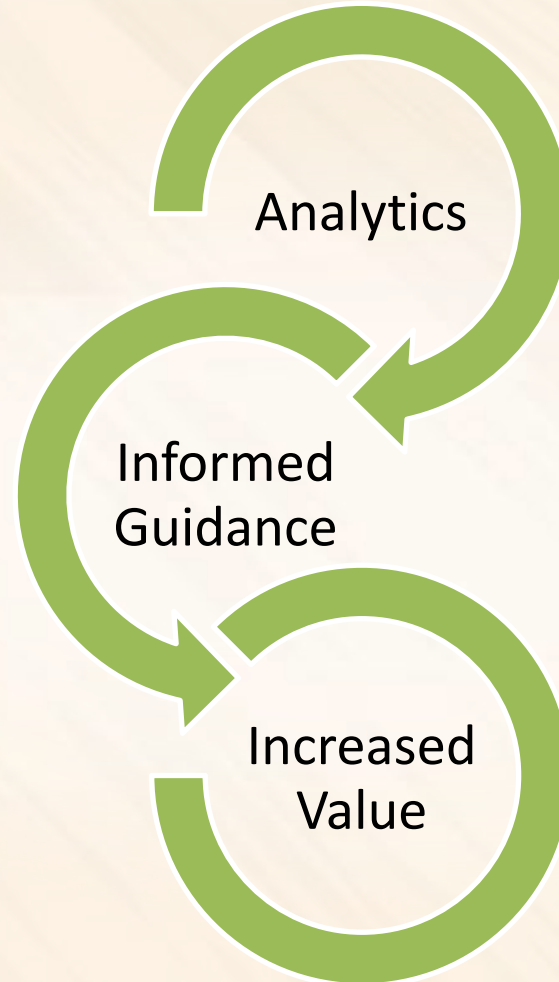




Strategic Plan



Strategic Plan



Updated Position Statement

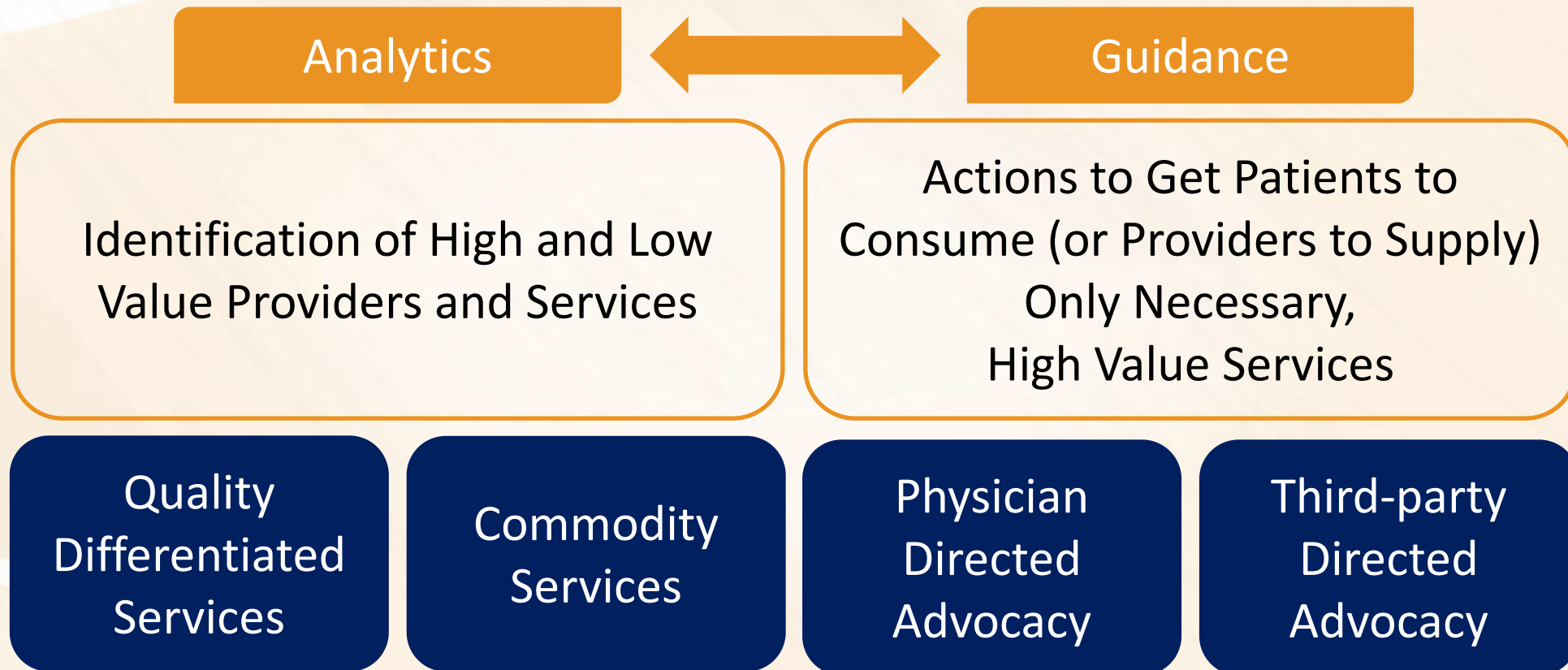
BHCG's role includes:

- Securing alignment among employers in the community and BHCG vendors/partners
- Recognition that health care is local, but best practices may be transferrable to many other markets
- Identifying and promoting high value providers and facilities, including collaboration with health systems to adopt more effective practice patterns and value-based pricing
- Providing diverse employer solutions in benefit delivery, advocacy and patient decision-making
- Focusing on measurable solutions to improve healthcare in eastern WI – and, as appropriate, nationally

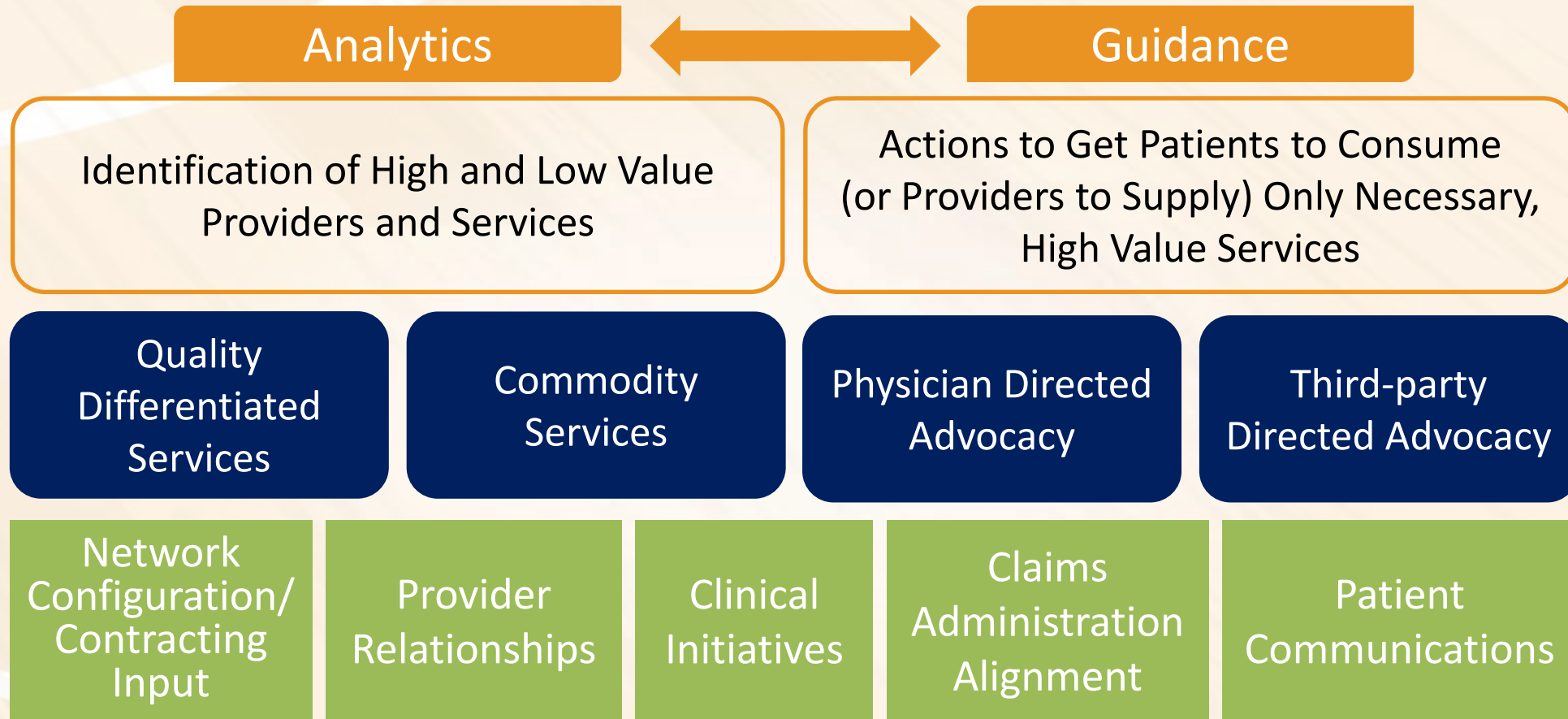


Strategic Plan

BHCG actions and initiatives over next 3-5 years are focused on:



Strategic Plan



Continuous Measurement and Refinement (BHCG and/or marketplace driven)