



Analytics

Informed Guidance

Increased Value



### **Updated Position Statement**

#### **BHCG's role includes:**

- Securing alignment among employers in the community and BHCG vendors/partners
- Recognition that health care is local, but best practices may be transferrable to many other markets
- Identifying and promoting high value providers and facilities, including collaboration with health systems to adopt more effective practice patterns and value-based pricing
- Providing diverse employer solutions in benefit delivery, advocacy and patient decision-making
- Focusing on measurable solutions to improve healthcare in eastern WI – and, as appropriate, nationally



BHCG actions and initiatives over next 3-5 years are focused on:

**Analytics** 

Guidance

Identification of High and Low Value Providers and Services

Actions to Get Patients to
Consume (or Providers to Supply)
Only Necessary,
High Value Services

Quality
Differentiated
Services

Commodity Services

Physician Directed Advocacy Third-party
Directed
Advocacy



Guidance

Identification of High and Low Value Providers and Services

Actions to Get Patients to Consume (or Providers to Supply) Only Necessary, High Value Services

Quality
Differentiated
Services

Commodity Services

Physician Directed Advocacy

Third-party
Directed Advocacy

Network
Configuration/
Contracting
Input

Provider Relationships Clinical Initiatives Claims Administration Alignment

Patient Communications

Continuous Measurement and Refinement (BHCG and/or marketplace driven)