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BHC Group Renews Agreement with UnitedHealthcare, Continuing Powerful Alliance to Improve Value of Care for Wisconsin Employers

MILWAUKEE – February 18, 2019 – The [Business Health Care Group](#) (BHC Group), a coalition of employers located throughout eastern Wisconsin, and UnitedHealthcare announced the signing of a restated master service and joint marketing agreement extending the two organizations’ alliance for another three years, effective January 1, 2019.

UnitedHealthcare will continue to provide comprehensive administrative services to BHC Group member employers and offer health plan participants access to UnitedHealthcare’s broad network of hospitals, physicians and dedicated resources in the 22-county eastern Wisconsin BHC Group service area, and across the nation for those employers that are located in multiple states.

The renewed agreement will continue the evolution of the [UnitedHealth Premium®](#) program that provides physician designations based on quality and cost-efficiency criteria to help members make more informed choices about their medical care. It offers exclusive access to UnitedHealthcare’s tiered benefit services to drive utilization of UnitedHealth Premium designated (high performing) providers. BHC Group member employer plan participants’ utilization of UnitedHealth Premium providers remains the highest in the country.

BHC Group’s executive steering committee voted to approve the extension of the agreement with the expectation continued collaboration with UnitedHealthcare will expand the scope of BHC Group’s ability to improve health care quality and cost efficiency for employers, employees and the Wisconsin community.

“We are pleased to announce the extension of our agreement with UnitedHealthcare,” said BHC Group Executive Director Jeffrey Kluever. “It demonstrates our organizations’ commitment to our alliance, which has benefited both parties. Our continued relationship provides the framework for growing our membership and the continued delivery of value to our member employers.”

About the Business Health Care Group

The Business Health Care Group leverages member employer purchasing power and knowledge to lead change. The organization creates value through innovative, shared strategies to improve health care quality and cost efficiency for employers, employees and the community. BHC Group membership exceeds 200,000 covered lives in the 22-county region of eastern Wisconsin. Visit BHCGroupWI.org to learn more.

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