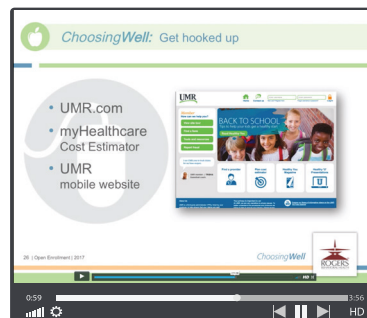


Bringing Value to Employee Communications

BHCG member employers have access to an experienced team of communications experts who understand the unique aspects of health care and benefits.

As BHCG's preferred communications partners since 2008, The Write Source and AFFIRM have been helping employers enhance and expand their internal benefits communications capabilities – from mid-sized to Fortune 100 employers.



10%-20% OFF! PREFERRED RATES FOR BHCG MEMBER EMPLOYERS

BHCG member employers are entitled to a preferred rate that translates into a 10-20% discount for communication services.



THREE DIFFERENT WAYS TO WORK WITH EMPLOYERS:

- 1** Ad hoc communication projects (e.g., open enrollment materials, benefits guides, awareness campaigns, multi-media communications, newsletters, social media strategies, etc.)
- 2** Affordable turnkey communication packages conveniently priced that include communication tools that can be customized and branded
- 3** A comprehensive benefits communication strategy (includes internal culture assessment, branding strategy and communication plan)

The Write Source

- Health care and benefits communications specialist
- Find out more: thewritesourcegroup.com

AFFIRM

- Award-winning full-service agency specializing in social marketing, benefits and health care
- Find out more: affirmagency.com

Let's get to work! Contact us:

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