



For more information contact:
Michael or Mary Rode
The Write Source for BHCG
262-646-4242
info@thewritesourcegroup.com

Business Health Care Group in full growth mode – welcomes new members

MILWAUKEE – February 26, 2018 – The Business Health Care Group (BHCG) announced today its ranks are growing considerably with the addition of 15 employers that have joined over the last year. BHCG expanded its service area to northeast Wisconsin last year to include 22 counties in the state.

Says BHCG Executive Director Jeff Kluever, “We have been a coalition of committed employers since 2003 with robust C-Suite support and active involvement from our member employer representatives. We are pleased more employers are recognizing the value proposition of BHCG membership and we continue strengthening our position as the unified employer voice across the entire eastern Wisconsin health care market.”

In 2017 BHCG added the following employers: Almon, Inc. (Waukesha); American Metal Technologies, LLC (Sturtevant); Bemis Manufacturing Company (Sheboygan Falls); Inlanta Mortgage, Inc. (Pewaukee); Kronos, Inc. (Franklin); Nordco, Inc. (Oak Creek); Oldenburg Group, Inc. (Milwaukee); and Wisconsin Aluminum Foundry (Manitowoc).

More employers were added as of January 1, 2018, including: Associated Banc-Corp. (Green Bay); The Bon-Ton Stores, Inc. (Milwaukee); Goodwill Industries of Southeastern Wisconsin, Inc. (Milwaukee); Goodwill Industries of North Central Wisconsin, Inc. (Menasha); Kohler Co. (Kohler); and Reinhart Boerner Van Deuren s.c. (Milwaukee). BHCG also anticipates significant growth throughout 2018 and 2019.

“When added to our membership roster, these employers increase BHCG’s ability to lead change and improve the value of health care – both quality and cost. Our self-funded member employer costs have decreased by 10 percent on average,” said Kluever.

“Member employers also benefit considerably from the many employer solutions we offer at preferred prices and terms. And they appreciate the networking opportunities, legal resources and consumer engagement support BHCG membership offers,” he added.

About the Business Health Care Group

The Business Health Care Group leverages member employer purchasing power and knowledge to lead change. The organization creates value through innovative, shared strategies to improve health care quality and cost efficiency for employers, employees and the community. BHCG membership exceeds 200,000 covered lives in the 22-county region of eastern Wisconsin. Visit BHCGWI.org to learn more.

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