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**Long-Time Business Health Care Group Leader to Take the Helm as
New Executive Director**

MILWAUKEE –August 4, 2016 – The Business Health Care Group (BHCG) announces Jeffrey Kluever as its new executive director, effective August 1, 2016. Kluever has been involved with the BHCG since its inception, as a member employer representative on the BHCG’s Executive Steering Committee as well as participating in other integral roles with the organization.

Most recently, Kluever served as senior director – risk and benefits management at Journal Media Group, Inc. (formerly Journal Communications) where he spent nearly 30 years of his career leading its health care strategy.

Kluever has broad experience in the areas of health care, benefits, risk, legal, human resources and management and is also on the board of directors of the Greater Milwaukee Business Foundation on Health (GMBFH), a private operating foundation that works collaboratively with other organizations to improve health and health care delivery in the greater Milwaukee area. He holds a bachelor’s degree from the University of Wisconsin – Green Bay and a master’s degree from the University of Wisconsin – Stout.

“We are all very pleased Jeff has agreed to lead us in continuing to make meaningful changes in our health care market as our new executive director. He has played an important role in our group’s development and its success as a BHCG Executive Steering Committee member. He also served us well in his previous roles as chair of our Provider Subcommittee and as a member of our Benefits Subcommittee,” says Dennis Salentine, BHCG Executive Steering Committee member and US Benefits, Vice President, Human Resources for BMO Financial Group.

Kluever has a long history of participation in employer-led efforts to improve the value of health care – both quality and cost – in the southeast Wisconsin market and is well known among regional health care stakeholders as an action-oriented individual.

“We are indeed fortunate to have the benefit of Jeff’s experience with the BHCG and his passion for our efforts to impact health care cost trend and improve health care quality and the health of employees and their families. He has been involved in many strategic initiatives that have made a difference in our health care market through his participation in the BHCG and as a board member of GMBFH. We welcome him in his new role with great support and enthusiasm,” adds Paul Purcell, Chairman, Robert W. Baird & Co. Incorporated (a BHCG member employer).

States Kluever, "I believe in the power of the BHCG employer voice to make a difference in health care and the health of the community. It is rare to get the opportunity to work full-time on a long-held passion. It has been truly rewarding to have been involved in working on securing real improvements in the value of health care in our market as a member employer representative with the BHCG. It will be the ultimate fulfillment to devote all my efforts and time to my role as its new executive director.

Our focus will be on sustaining the growth of the organization. Working with our administrative partner, UnitedHealthcare, we continue to define and add to the strong value proposition we offer our member employers. I also look forward to working

directly with the broker and consultant community, our sponsoring organizations and strategic partners who all have contributed greatly to our success.”

About the Business Health Care Group

The Business Health Care Group is a membership organization representing more than 100,000 lives in the 11-county region of southeast Wisconsin. The BHCG and its members seek to effect change through innovative action and partnering. Members share the common goals of moving the health care market toward delivering high value health care services and promoting health and wellbeing. Visit www.businesshealthcaregroup.org to learn more.

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