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Business Health Care Group selects Best Doctors® to assist consumers in health care decision making

MILWAUKEE – October 18, 2012 – In its ongoing efforts to assist consumers in making better health care decisions, the [Business Health Care Group](#) (BHCG) has entered into an agreement with [Best Doctors, Inc.](#), a Boston-based global health company, to offer Best Doctors’ innovative consumer health care decision making program, to both BHCG self-funded (effective immediately) and fully insured (as of January 1, 2013) employer members.

The Best Doctors program is dedicated to improving health outcomes and supporting the best use of health care dollars. In addition, Best Doctors provides clinical coaching and interactive web-based decision aids for members facing surgery, to ensure they make the best possible health care decision. The program will offer consumers facing difficult medical decisions access to renowned medical experts in addition to a range of other tools and resources, so they may have the confidence to make informed decisions about their care.

“Since our inception, the BHCG has been thoroughly committed to assisting employees in becoming better health care consumers. Offering the outstanding services of Best Doctors is another step forward in meeting that commitment,” states Dianne Kiehl, the BHCG’s executive director.

Kiehl adds, “I’m confident the Best Doctors program will help our group meet its goals of improving treatment outcomes and reducing unnecessary procedures as well as encouraging consumers to make health care decisions on an informed basis with a focus on cost and quality.”

More than a traditional second opinion, Best Doctors delivers a comprehensive evaluation of a patient's medical condition – providing value to both patients and treating physicians. Despite the “latest and greatest” medical advances, the *American Journal of Medicine* found that at least 15% of patients still get the wrong diagnosis, while a *Mayo Clinic Proceedings* study found 26 of 100 patients who died in the hospital had been misdiagnosed. In collaboration with leading physicians, Best Doctors is leading the charge to significantly improve these numbers. Through its highly regarded efforts to deliver the right diagnosis and right treatment for its members, in 2011 Best Doctors corrected or refined diagnoses in 29 percent of cases in the US, and corrected or improved treatment in nearly 60 percent of cases – resulting in considerably improved patient outcomes and cost savings.

Best Doctors now covers more than 30 million people in every major region of the world. The trusted health company provides access to the top five percent of doctors, ranked by impartial peer-review, to ensure correct diagnosis and treatment planning. Currently, nearly 650 physicians in the metropolitan Milwaukee area participate in the Best Doctors network.

“When the BHCG sought an informed decision-making vendor, we had a vision of what we expected and Best Doctors exceeded our expectations,” says Lisa Mrozinski, first vice president, total rewards manager – benefits, at Robert W. Baird & Co. and a member of the BHCG committee that selected Best Doctors. “We’re enthused about Best Doctors’ ability to deliver a comprehensive, informed decision-making program that integrates seamlessly with our other health benefits. Baird, along with other BHCG employers, is looking forward to offering this valuable program to our associates and their dependents. Best Doctors will serve as a trusted advisor and resource for consumers confronting serious medical conditions.”

Best Doctors will offer BHCG members’ employees and dependents several services including:

- *InterConsultation™ Service* – provides answers to the most important questions about conditions from nationally renowned physicians to confirm diagnoses and treatment plans. The service uses the top physicians in the country who collaborate with the treating physician to help ensure the best possible care is being delivered.
- *Ask the Expert™* – access to expert physicians for general questions when a diagnosis is confirmed but questions remain regarding a condition.

- *Explore My Options*[™] – includes clinical coaching and online decision aids for members facing surgery, to determine if less invasive treatment options are appropriate.
- *FindBestDoc*[™] *Service* – connects members with the right in-network expert specialist or subspecialist for their conditions.

“The pressure on individuals today to understand all of their treatment options is enormous – especially when time-strapped doctors have less time to spend with their patients. Imagine how challenging it is to make the right health care decisions when you aren’t even sure you have the right diagnosis,” noted Evan Falchuk, vice chairman of Best Doctors. “By utilizing Best Doctors, employees of BHCG members will have access to the brightest minds in medicine to ensure the right diagnosis and treatment plan. We can then help educate employees about their best treatment options, and include their treating physician in the process as well. Our solutions will provide employees and their families the peace of mind and the confidence that comes with knowing they are making well-informed decisions with world-renowned experts in their corner.”

About the Business Health Care Group:

The Business Health Care Group is a membership organization of nearly 1,200 employers and employer groups in the 11-county region of southeast Wisconsin. The BHCG and its members share the common goals of moving the health care market through innovative action and partnering for effective change. Visit www.businesshealthcaregroup.org to learn more.

About Best Doctors

Founded in 1989 by Harvard Medical School professors, Best Doctors, Inc. is transforming and improving health care. The global company, headquartered in Boston, serves more than 30 million members in every major region of the world. Best Doctors works with the best five percent of doctors to find the right diagnoses and right treatments, and seamlessly integrates its trusted services with employers’ other health-related benefits. In addition to its clinical advocacy in the US, Best Doctors designs and implements international insurance programs that help people be sure they get the best care, and the right care. For further information, visit Best Doctors at www.bestdoctors.com, or call (800) 223-5003.

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