Should an Employer-Sponsored Clinic Be Part of Your Benefits Strategy?

Presentations by:

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&  
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Briggs & Stratton Auditorium  
Executive Summary
An Introduction to NAWHC and Employer-Sponsored Onsite Clinics (Click here to review slides)
Larry Boress, executive director of NAWHC, provided background information about NAWHC and an overview of employer-sponsored onsite clinics. Among the topics covered concerning employer-sponsored onsite clinics were:

- Their history
- Survey data depicting their prevalence in the marketplace
- Key questions to address in developing them
- Survey data exploring objectives employers have for their creation
- Different management models
- Services offered and staffing models
- Keys to their successful utilization
- How to measure ROI
- Integrating them with occupational health, worksite wellness, chronic disease management and other group health benefit offerings

Building a Successful Onsite Health Center in a Tight Financial Period (Click here to review slides)
John Neuberger, director of client partnerships at QuadGraphics shared his company's onsite clinic experience and how it might help other employers considering a similar strategy. Among the topics covered were:

- Why QuadGraphics is in the health care business
- The onsite services offered in their clinics
- Major features of their onsite clinics
- The onsite economics
- Factors to consider and pitfalls to avoid for a successful implementation
- Where resistance will come from within, and outside, your organization

The Legal, Tax and Affordable Care Act Issues Impacting Onsite Health Centers
Attorney Michael La Penna, principal of the La Penna Group, provided insights on legal factors to consider in implementing an onsite clinic strategy, including:

- Understanding the legal issues related to providing workplace clinical services
- Discussion of possible impacts of the Affordable Care Act
- Health plan considerations, including plans with a Health Savings Account
- Contractual issues related to engaging a vendor or provider group to manage your clinic

An Early Analysis of the Growing Phenomenon of Local Government-Operated Worksite Health Clinics (Click here to review slides)
Mary Eleanor Wickersham, assistant professor of public affairs at the College of Coastal Georgia, shared information about the growing utilization of onsite clinics by governmental entities, including:

- Health care benefits offered by the government sector via the private sector
• Their prevalence in governmental entities, including demographic and utilization statistics
• Direct and indirect savings, including measuring ROI considerations
• Their future in the governmental sector

Benefits of Partnering with a Healthcare Provider (Click here to review slides)
James Ladwig, county executive of Racine County and Judy Melaro Gavigan, director of business relations, at Wheaton Franciscan Healthcare shared their experience with a model of an employer contracting with a local health care system to operate and manage worksite clinics. Information included:
• Deciding factors for Racine County to adopt a worksite clinic strategy and to contract with an local health care system to manage it
• Services offered and the integration with wellness initiatives
• Considerations for the contractual arrangement between Racine County and Wheaton Franciscan Healthcare
• Benefits of contracting with a local health care provider
• Cost savings results

Onsite Health & Wellness Center Overview (Click here to review slides)
Sherri Samuels-Fuerst, director – compensation and benefits at Sargento Foods shared information about their onsite health and wellness centers, including:
• The integration of their onsite centers and their wellness initiatives
• Services and staffing provided via a contractual relationship with Prevea Health and other independent entities
• Charges to employees for various clinic services