

## Bringing value to employee communications

As BHCG's preferred communications partners since 2008, The Write Source and AFFIRM have been helping employers enhance and expand their internal benefits communications capabilities – from mid-sized to Fortune 100 employers.

BHCG member employers have access to an experienced team of communications experts who understand the unique aspects of health care and benefits.



- Health care and benefits communications specialist
- Find out more: [thewritesourcegroup.com](http://thewritesourcegroup.com)

- Award-winning full-service agency specializing in social marketing, benefits and health care
- Find out more: [affirmagency.com](http://affirmagency.com)

**10%-20%**

### PREFERRED RATES FOR BHCG MEMBER EMPLOYERS

BHCG member employers are entitled to a preferred rate that translates into a **10-20% discount** for communication services.



## How does it work?

Three different ways to work with employers:

1. Ad hoc communication projects (e.g., open enrollment materials, benefits guides, awareness campaigns, multi-media communications, newsletters, social media strategies, etc.)
2. Affordable turnkey communication packages conveniently priced that include communication tools that can be customized and branded
3. A comprehensive benefits communication strategy (includes internal culture assessment, branding strategy and communication plan)

Reduce your medical plan contribution and possibly win free medical plan coverage in 2017!

### 2017 LIVE WELL REWARDS

2017 HEALTH ACTIONS

EMPLOYEES / SPOUSES	REWARDS (%)	E-GIFT CARD
HEALTHY	20%	\$20
WELLNESS	20%	\$20
HEALTHY & WELLNESS	20%	\$40
HEALTHY & WELLNESS (MAXIMUM)	20%	\$40
HEALTHY & WELLNESS (MAXIMUM)	20%	\$40
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PUT MONEY IN YOUR POCKET!

LEVEL	PERCENTAGE OF ALL STAR LEAD ACHIEVED	MEDICAL CONTRIBUTION REDUCTION (ANNUALLY)
Achiever	50%	\$15
Pro	70%	\$15
All Star	90%	\$50

FREQUENTLY ASKED QUESTIONS (FAQ) - 2012

### 2012 Benefits ENROLLMENT GUIDE

HEALTH SAVER PLANS

1. What are the differences between the two plans?  
2. What are the enrollment periods?  
3. How do I enroll?  
4. How do I change my enrollment?  
5. How do I get more information?  
6. How do I get more information?

Video Title

### ChoosingWell: Get hooked up

- UMR.com
- myHealthcare Cost Estimator
- UMR mobile website

Learn more!  
Contact Michael or Mary Rode,  
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[info@thewritesourcegroup.com](mailto:info@thewritesourcegroup.com)