

**SHATTER
SHATTER
PROOF™**

STRONGER THAN ADDICTION

**Gary Mendell, Founder & CEO, Shatterproof
Business Health Care Group Spring Learning Program
*The Opioid Crisis: Gathering Forces to Confront the
Epidemic*
Thursday, April 26, 2018**



**SHATTER
PROOF™**
STRONGER THAN ADDICTION

Shatterproof Mission

Shatterproof is a national nonprofit organization dedicated to ending the devastation the disease of addiction causes families.



**SHATTER
PROOF™**
STRONGER THAN ADDICTION

Addiction is a Public Health Crisis

OVER 22 MILLION

Americans struggle every day with addiction.

OVER 100 MILLION

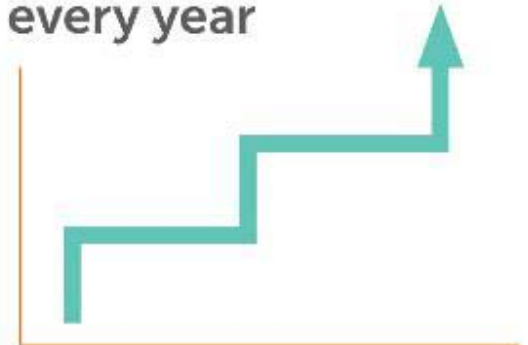
family members share their pain.



Addiction is the **3RD LEADING CAUSE OF DEATH** in the U.S.

- 1 Heart Disease
- 2 Cancer
- 3 **Addiction**

Drug & alcohol healthcare costs exceed **\$415 BILLION** every year



**SHATTER
PROOF™**
STRONGER THAN ADDICTION

The Problem:

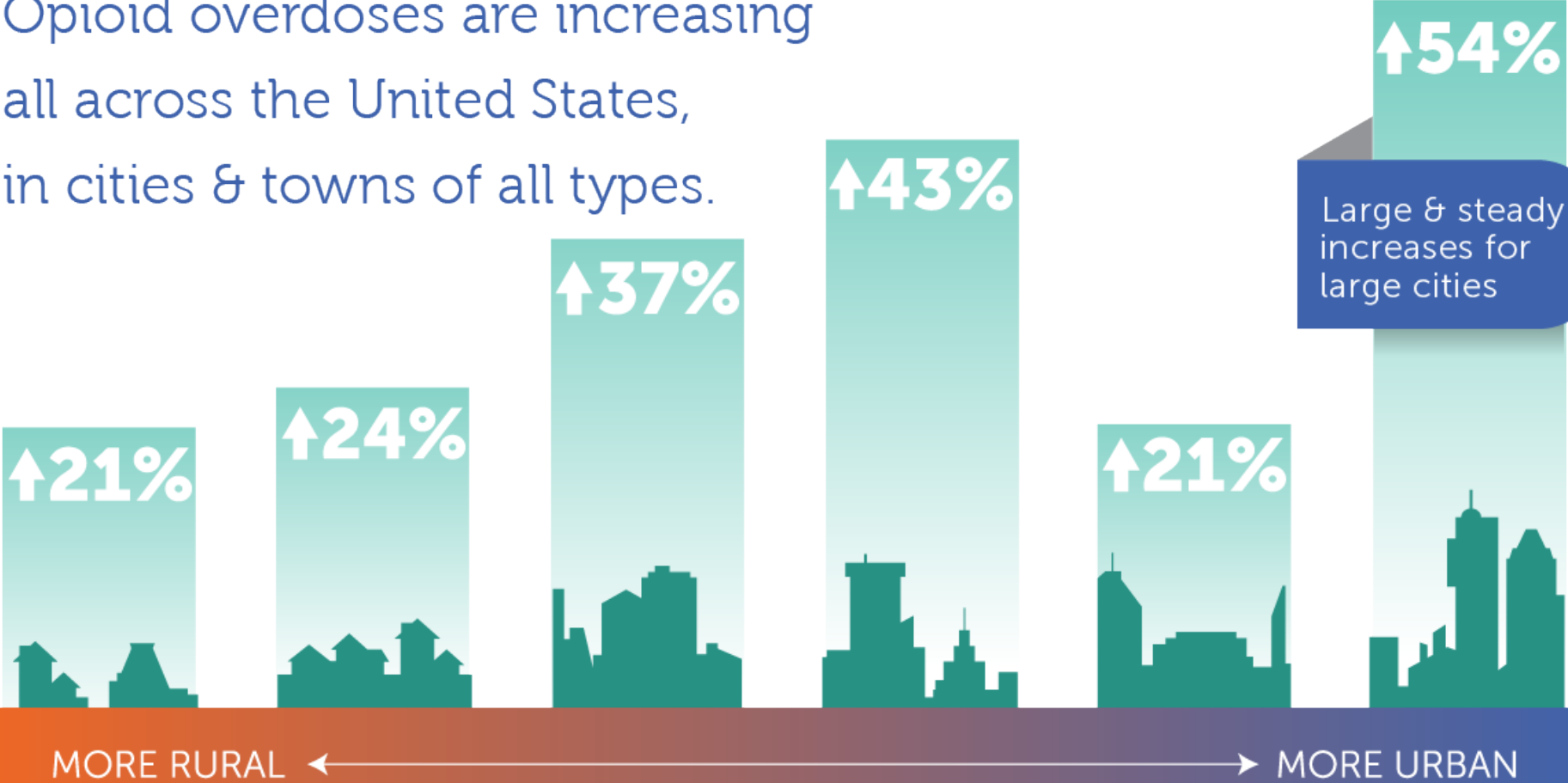
↑ 30%

Opioid overdoses went up
30% from July 2016
through September 2017

SOURCE: CDC's Enhanced State Opioid Overdose Surveillance (ESOOS) Program, 16 states reporting percent changes from July 2016 through September 2017.



Opioid overdoses are increasing all across the United States, in cities & towns of all types.



MORE RURAL ←

→ MORE URBAN

SOURCE: CDC's Enhanced State Opioid Overdose Surveillance (ESOOS) Program, 16 states reporting percent changes from July 2016 through September 2017.
* From left to right, the categories are: 1) non-core (non-metro), 2) micropolitan (non-metro), 3) small metro, 4) medium metro, 5) large fringe metro, 6) large central metro.





↑ **70%**

increase in opioid
overdoses in the
midwest from
July 2016 – Sept 2017

**SHATTER
PROOF™**
STRONGER THAN ADDICTION

SOURCE: CDC's Enhanced State Opioid Overdose Surveillance (ESOOS) Program, 16 states reporting percent changes from July 2016 through September 2017.

Tremendous Cost & Need for Help

\$193 Billion

estimated annual cost due
to employees substance use



1 in 10 seek treatment for
substance use disorder

**SHATTER
PROOF™**
STRONGER THAN ADDICTION

Why Should Employers Care

Healthcare costs for employees who misuse or abuse prescription drugs are

3x

the costs for an average employee



Turnover
is significantly higher

Replacement costs an average of

21%
of employee salary

Employees with a substance use disorder miss **50% more** workdays than their peers

Average cost of addiction for every 1 000 people in a workforce is

\$370,000

**SHATTER
PROOF™**

STRONGER THAN ADDICTION

What Employers Can Do

1. Identify Costs of Untreated Substance Use Disorders Among Workforce
2. Implement Workplace Programs To Educate and Encourage Treatment
3. Corporate Culture that Eliminates Stigma

Real Costs of Substance Use



<https://NSC.org/DrugsAtWork>

- Easy to use tool
- Computes costs of substance use
- Specific to industry, state and employee population



NORC
at the UNIVERSITY of CHICAGO

**SHATTER
PROOF™**
STRONGER THAN ADDICTION



Real Costs of Substance Use in Your Workforce Results

YOUR COSTS

This report combines the latest research on employment costs with data from National Survey on Drug Use and Health (NSDUH) to calculate how much substance use in your workforce costs employers annually.

TOTAL COST: \$229,194



Lost Time

COST:

\$91,392



Job Turnover & Re-training

COST:

\$73,668



Healthcare

COST:


\$64,134

Expand Cost Detail ▼

Workplace Program

- Worksite launch materials
- Baseline Attitudes & Awareness Survey
- Workplace Education Modules
- Employee & HR Resources
- Optional Peer Addiction Management Coaching
- Post Attitudes & Awareness Survey





SHATTERPROOF™
RISE UP
AGAINST ADDICTION
5K RUN/WALK



SHATTERPROOF™
RISE UP
AGAINST ADDICTION
5K WALK/RUN
CHICAGO

Saturday, October 6 at Soldier Field

REGISTRATION NOW OPEN AT Shatterproof5k.org/Chicago

**SHATTER
PROOF™**
STRONGER THAN ADDICTION